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Peninsula News

The Only Newspaper 100 Percent Interested in San Diego's Peninsula Area. Serving 60,000 Population in Ocean Beach-Point Loma-Loma Portal-Midway.

No. 43—Thirty-fifth Year. Ocean Beach, San Diego 7, Calif. Thursday, August 25, 1955 Phones: AC 3-3156 - AC 3-3157 Ten Cents a Copy Ten Pages

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11,000
LOCAL FAMILIES
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HERE'S the POINT

By SPENCE HELD

The other day I was hotfooting it down Point Loma Ave. when a home-made sign on a telephone pole stopped me.

It said, "Dog Walking."

Well, I looked around for a walking dog, figuring that maybe somebody was operating on the theory that loose dogs usually are running and a voluntary walker is somewhat unusual..

No dogs were in sight, however. I finally decided that a walk-your-dog service was being offered, probably for a small fee.

Next day the sign had been changed to advertise "Ice Cold Lemonade, Only 5 Cents a Glass." Some kids had set up a stand on the corner and were doing a brisk business.

* * *

That was Friday, the day of the big Daz-O-Fun parade a mile or so away.

I thought the parade was considerably better than last year's. Some of the floats showed originality; the bright colors were appropriate to the Spanish theme, and there were scores of girls pretty enough to grace any spectacle.

The float that caught my eye—and ear—was the Accordion Center entry. This lengthy vehicle, decorated with gay sombreros, was filled to overflowing with youngsters playing soft music on their accordions.

They played together well; in fact, the mobile ensemble was in complete harmony with the warm summer evening and the leisurely atmosphere of old California.

The Outboard Boating Club of San Diego had three boats towed down Newport Ave. toward the ocean, providing a nautical touch appropriate to the Peninsula area. The boats, including a cabin cruiser, were crowded with good-looking girls in bathing suits.

A passel of Pacific Beach Sciots in outlandish costume produced loud squeals at Newport and Bacon when they pretended to slash their scimitars at the kids' feet and scraped the pavement with those fearsome weapons.

* * *

Saturday night I visited the crowded carnival grounds and watched the square dancers cavorting in the street, surrounded by spectators.

Later, about midnight, I again visited the scene. The crowd had gone; the carnival lot was dark and silent.

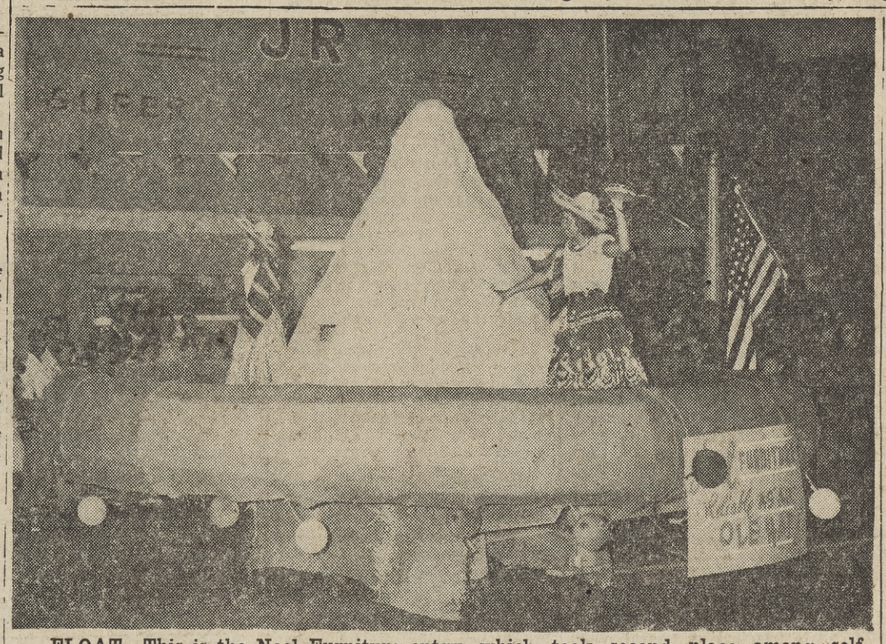
Alone amidst the ghostly paraphernalia sat a night watchman with a thermos bottle.

I yawned sympathetically and went home.

United Success Drive Goal Set

At a luncheon meeting Monday of more than 350 community leaders in Balboa Park, the San Diego area's 1955 United Success Drive goal was set at $1,735,450.

This was the full amount requested by the Community Chest budget committee as an "absolute minimum" to provide basic expansion of Red Feather health, welfare and recreation services to communities in the Chest area.



FLOAT—This is the Noel Furniture entry which took second place among self-propelled floats in the Daz-O-Fun parade Fr iday.—Michael Maconnell photo.

SCHOOL REGISTRATION DATES ANNOUNCED BY DR. DAILARD

Registration dates for the city schools' fall semester opening Monday, Sept. 12, were announced this week by Dr. Ralph Dailard, superintendent.

At the elementary, junior and senior high school levels the dates apply only to students new in the city schools or those who have moved from one district to another. Otherwise, all students who were enrolled last semester are already pre-registered and need only to report on Sept. 12 to complete registration.

Elementary Schools

In the elementary schools, all kindergarteners and any other pupils new to San Diego or their district will register at their neighborhood schools Thursday, Sept. 8, from 1 to 4 p.m. Birth certificates or baptismal certificates must be presented to verify birth dates.

To be eligible for kindergarten, children must be five years of age on or before Dec. 2, 1955. To be eligible for first grade, they must be six years old on or before Dec. 2, 1955.

Minimum entrance ages are specified by state law, Dr. Dailard said, and no exceptions can be made. Parents of kindergarteners are urged to call the school principal or secretary after Aug. 29 to inquire about medical examination forms to be completed by the family physician.

Junior and senior high schools will enroll new students on Wednesday and Thursday, Sept. 7 and 8, from 8:30 to 11:30 a.m. Sixth-grade graduates entering junior high and ninth-grade graduates entering senior high already are registered unless they have changed school districts.

Registration for the city's five evening adult higgh school centers will be conducted Tuesday, Wednesday and Thursday, Sept. 6 to 8, from 10 a.m. until 9:30 p.m. Adult center offices are located at San Diego and Hoover High Schools and Montgomery, Memorial and Pacific Beach Junior High Schools.

Junior College

Registration for all Junior College day students is under way now and will continue through August at 835 12th Ave. Evening Junior College students will begin registration Aug. 29 from 6 to 9 p.m. at the same address.

Vocational certificate students, including both the business and trade preparatory, will register Sept. 7 and 8 at 835 12th Ave., day students from 8 a.m. to 3 p.m. and evening students from 5 to 8:30 p.m.

Vocational apprentice and trade extension students will register at 348 W. Market St. only, beginning Aug. 29, from 6 to 9 p.m.

DEL MAR DERBY SET SATURDAY

DEL MAR—This picturesque seaside race course rolls into the second half of its highly successful 1955 meeting with the bulk of the big stakes to be decided.

Saturday's top turf fare will see the unfolding of the 11th Del Mar Derby, which carries a value of $25,000 and is for 3-year-olds at a mile and one furlong. The following Monday opens sales week here, with the important Del Mar Sales booked for that night and the following Tuesday. Some 102 highly selected yearlings, the cream of western farms, will be sold at auction at this event, sponsored by the California Thoroughbred Breeders Association.

Monday will also bring the second running of the C.T.B.A. Sales Stake, a certainty to attract a full field of home-bred 2-year-olds.

But it is the Del Mar Derby which is spotlighted this weekend, and the 18 colts and fillies nominated for this famed sophomore classic should make it one of the greatest renewals in history.

Free Sample Offer Of New Deodorant

To introduce its new cream deodorant, Ever-Dry is offering a sample jar free to readers of this newspaper through Kraft's Drugs, Newport and Bacon, and Ocean Beach Pharmacy, 4935 Newport.

"New cream Ever-Dry is the only cream deodorant that contains three active ingredients to check and deodorize perspiraton for a full 24 hours," it was announced. "Soft, velvety, nonsticky, Ever-Dry absorbs rapidly into the skin, offering sure protection against underarm perspiration. It is harmless to skin and fabric-safe."

To get a free jar, look for the Ever-Dry ad in this newspaper and bring it to one of the drugstores listed.

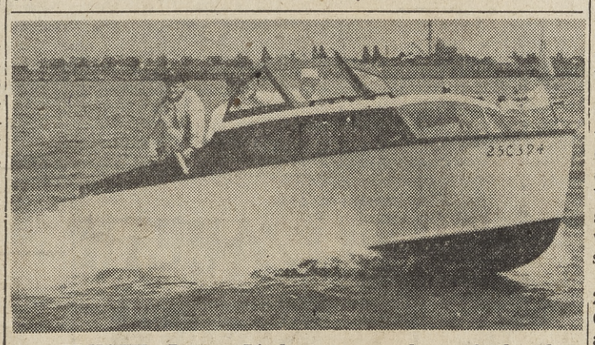
Yellow Derby Fishing Good; Marlin Pop Up

Although the albacore were found to be scattered over a wide area, official weighmaster for the $25,000 San Diego Yellowtail Derby was kept busy issuing weight certificates for heavy fish this week and the low weight in the fourth and final perod climbed steadily.

The La Jolla and Point Loma kelp beds continued to hold their own, and produced fine catches of barracuda, bass, bonito, small white sea bass and some yellowtail.

At the same time, marlin fishing gave promise of sliding into high gear and six spikebiills were bagged last Friday to start the ball rolling. Most unusual feat was the scoring of a triple by Ken Denton's La Donna. Two of the fish were taken by B. J. Meers and the other by Jerry Meers. Jerry's fish checked in at 147 pounds and the other pair weighed 124 and 181.

Largest marlin brought in up to last weekend was a 210 pounder caught by Lloyd E. Franke, Coast Guard. Honor of bagging the first taken by a woman this season fell to Nell Bowen, San Diego wth a 159 pounder.



TRYOUT—Lester Lindsay, commodore of the Outboard Boating Club, is accompanied by Ben Bolderson and F. A. Wolf of Ocean Beach (left) while trying out Lindsay's 21-foot outboard cruiser for entry in the San Diego-La Jolla Marathon Sunday.

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SPEEDY OUTBOARDS TO RACE TO LA JOLLA AND BACK SUN.

Final preparations were being made this week for second annual San Diego-La Jolla Outboard Marathon Sunday, Aug. 28. More than 100 entries are expected, including Roy Rogers, movie star.

Rogers is entering his own boat in the race, according to F. A. (Al) Wolf, of Ocean Beach, former commodore of the Outboard Boating Club of San Diego. The club is sponsoring the marathon.

The week-end program will begin Saturday, when the Outboard Club holds open house all day at its clubhouse on Shelter Island. Beach parties are set for 6 p.m., and street dancing at 8 o'clock.

Sunday's 44-mile marathon to La Jolla and back will start at 8 a.m. from Shelter Island. Eight Coast Guard boats and a helicopter will patrol the course, Wolf said, and radio 'hams" in strategic locations will report the progress of the outboard racers to the control station on Shelter Island.

(A public address system will keep spectators informed.)

The San Diego Young Ladies Radio League plans to operate amateur transmitters at Cabrillo Monument and La Jolla to report progress of the race. Mary Poe is president of the league; her station call is W6MWU.

Harold Depew is race chairman.

Entrants are expected from Long Beach and Yuma, Ariz., in addition to Roy Rogers and others from Hollywood.

At 9 a.m. Sunday, the Pacific Power Boat Club will hold races in front of the reviewing stand at Shelter Island. The course will be cleared for returning boats in the marathon at 9:45 a. m.

Plenty of parking is available for the public, it was said.

The afternoon program, beginning at 12 noon, will include Patty's Dance Studio, barber shop harmony by the Guildsmen, and an Outboard Club Challenge Cup Race at 1 p.m.

This is to be followed by Bonham Brothers Band; a talk by John Bate, port director; introduction of Jackie Smithwick, Miss Outboard, and dignitaries, and presentation of trophies.

O. B. Daz-O-Fun Fiesta Proves Great Success

Ocean Beach was still buzzing this week about the success of the Daz-O-Fun Fiesta that drew thousands of persons to watch the big parade and attend carnival events at the foot of Newport Ave.

Observers estimated the parade crowd lining Sunset Cliffs Blvd. and Newport was considerably larger than last year's, when at least 10,000 saw the spectacle.

Beauty Queen

Luella Webb, 16, won the queen contest Saturday and was crowned Sunday by Dolores De Candia, winner last year. The new Miss Ocean Beach will be at Elizabeth Bowen style shop or Newport all day Saturday, Aug. 27, modeling latest fashions.

Majel Billings, 16, was second, and Charlene Fabrizio, 17, third. Miss Fabrizio was sponsored by Gordon's dress shop.

Thanks Expressed

Dr. Winton B. Oster, general chairman of the Fiesta for the O. B. Chamber of Commerce, which sponsors it annually, was gratified by the community cooperation. He thanked the individuals and organizations who made it an outstanding success.

John Pierce, parade chairman, expressed thanks and appreciation "to all those business firms, churches, clubs and organizations which participated in the parade."

Parade Winners

Pierce announced the following winning entries:

Self-propelled floats — Veterans of Foreign Wars, first award; Noel Furniture, second.

Towed floats—Bank of America, first; Loyal Order of Moose, second.

Decorated Cars—Homer's Variety, first; Russ' Meat, second.

At the carnival grounds, O. B. Kiwani-Annes won the first award. Point Loma De Molay was second, and the O. B. Chamber's novelty booth third.

Talent Show

Mrs. Bettie Knauer, entertainment committee chairman, announced the following winners in the children's talent show:

Gary Larsen, tap dancer, first; Patricia Wetzel, singer, second, and Jimmy Crone, singer with guitar, third.

In the queen contest, judges were Shirley Bradley, Jeanette Branin and Charles Blumenschein.



MISS OCEAN BEACH — Luella Webb, center, won the queen contest at the Daz-O-Fun Fiesta. At the right is Majel Billings, who placed second. Charlene Fabrizio, left, was third.—Michael Maconnel photo.

LITTLE LEAGUE

Kiwanis won the Point Loma Little League championship Aug. 17 with a 4 to 2 victory over Optimist in a hard-fought game.

Ronnie Holmes, who had 3 for 3, hit a 3-run homer in the third inning, scoring Mickey Burkholder and Bruce Kehrli who had singled and walked..

Optimist rallied in the sixth —Timmy Faris hit a home run and Dick Conklin and Tom Webb both doubled to score another. However, Skippy Ikimura retired the side without further damage.

Good Pitching

Mike Sherwin and Mike Hatcher got the other hits for Optimist. Tom Webb and Skippy Ikimura pitched their usual outstanding games.

In Saturday's first game Kiwanis defeated Rotary 7 to 4 for its 16th victory (2 defeats) to close its season. Mickey Burkholder, Larry Garcia, Larry Shade, Skippy Ikimura, Ken Coley, George McLachlan and Glen Holmes were hitters for Kiwanis.

Rotary hitters were Tom Neil, Lyn Kemp, "Big Mike" Dolphin, Pat Edwards and Dave Lauren. Jim Bishop made a good catch of Larry Garcia's line drive with the bases loaded in the fifth inning.

Heavy Hitters

League home run leadership was again tied at 7 by Larry Garcia and Mike Dolphin, as each smacked a homer. Tom Webb is runner-up with 6. Larry struck out 11 and Dolphn whiffed 9. Skippy Ikimura also homered for Kiwanis.

De Falco's defeated Optimist 23 to 14 in an explosive game. Optimist had an 11 to 4 lead after home runs by Dick Conklin and Tom Webb; however, in the last inning Larry Carlin and Mike Woy hit homers with 2 on and Mike Cash got a bases-loaded homer, to cinch the game.

MARY WARD TO SPEAK

Mary Ward, who has just returned from two months in Panama and Costa Rica, will speak at both the 9:30 and 11 a.m. services at Point Loma Methodist Church Sunday, Aug. 2b.

She traveled with six other members of a Methodist youth caravan, which participated in projects to promote Christianity among youth groups. She is the daughter of Mr. and Mrs. Ira Young, 4444 Long Branch Ave.

Women of Trinity Church To Hear Talk on National Cathedral Wed.

Women's guilds of Trinity Episcopal Church, Ocean Beach, will meet jointly next week to hear an illustrated talk on the National Cathedral, Washington, D.C. Mrs. John A. Shahan of Trinity Church, Lawrence, Kansas, will speak to the combined groups of St. Anne's and St. Monica's Guilds following a pot-luck supper Wednesday evening, August 31, at 6 p.m., in Wallace Hall, at 2083 Sunset Cliffs Blvd.

Mrs. Shahan is a member of the board of trustees of the National Cathedral Association, is National Cathedral chairman for the Diocese of Kansas, and is Diocesan vice-president of the Woman's Auxiliary. She will be here next week visiting her sister, Mrs. Roberta Swensson, 3504 Fenelon St.

Mrs. Shahan is enroute to Honolulu as a delegate to the convention of the Woman's Auxiliary of the Episcopal Church, to be held in conjunction with the Triennial Convention of the Episcopal Church of America in September.

The Episcopal Cathedral of St. Peter and St. Paul in Washington, D. C., was designated the National Cathedral during the administration of F. D. Roosevelt and during the decades of its construction has been acclaimed as one of the most beautiful church structures in the world.

All women of the community are invited to attend, and women of the Anglican Communion in the Peninsula area are especially urged to hear Mrs. Shahan's talk.

In charge of arrangements for the dinner meeting are Mrs. Austin Hartvigsen, president of St. Monica's Guild, and Mrs. T. E. Alm, president of St. Anne's Woman's Auxiliary.

Funeral Services For Wm. Morrison

Funeral services were held Tuesday in Goodbody's Ivy Chapel for William Morrison, 84, well-known resident of Ocean Beach, who died last week in a rest home. Burial was at Mt. Hope Cemetery.

Mr. Morrison resided in Ocean Beach for many years. He was in show business during much of hs life, and traveled as an advance man for circuses.

HEART CENTER DIRECTOR

San Diego County's Heart Center in the Sharp Memorial Hospital welcomed its new director this week. He is Dr. Aaron S. Raisin of Charleston, South Carolina, whose appointment was announced by Dr. A. L. Edgar, president of the San Diego County Heart Association, which sponsors the center.



BIG ONE—Grant Brennan, 13, of 4652 Saratoga Ave., caught this 23-pound halibut Friday while fishing from a 16-foot skiff off the foot of Newport Ave. Ted Dunn, 13, of 5113 Cape May Ave., gaffed the fish, and George Adkins, 13, of 2069 Sunset Cliffs Blvd., helped haul it into the boat.—Michael Maconnell photo.



CLIFF TRAGEDY—Lester Feltman, 22, sailor, is being raised in a litter by a rescue crane at Sunset Cliffs after being buried by a sudden landslide as he and another skin diver walked on the beach. The accident occurred at the foot of Carmelo St. Local lifeguards conducted rescue operations; the man at the right presumably is an ambulance attendant. Feltman died after being brought to the top of the cliff.—Mrs. Gerald Phelps photo.

JULY CAR INFLUX SETS NEW RECORDS

Auto influx continued its record-breaking pace during July, as 229,149 cars entered the State, with 106,810 coming in at the Southland points, the Automobile Club of Southern California reported.

More cars entered the State and Southland last month than in any previous July, the Club said.

The seven-month tally—also a record—shows 1,013,542 out-o-state cars carrying 2,727,713 passengers into the State, with 552,503 of the cars bringing 1,484,284 persons to the Southland



CITY BEAUTIFUL—Mayor Charles C. Dail was presented with an honorary charter membership in City Beautiful, a new civic group, at his office recently. Standing, left to right, are Mrs. James Elliott, historian, and Mrs. Raymond E. Smith, president.—Michael Maconnell photo.

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Ocean Beach, San Diego, Calif. AC-3-7162 or AC-3-3553

OCEAN BEACH PHARMACY, 4935 Newport Avenue
Ocean Beach, San Diego, Calif. AC-3 3139



PARTY LINES

— By —
Evelyn Maconnell
AC 3-0695

Mrs. Meta Bruce, 3804 Bernice Drive, was all set to enter a very attractive float in the Daz-O-Fun parade. She had the design all on paper, even picked the children to ride in the float dressed as little bugs. On August 8th she slipped in the living room of her home, falling in such a way that she broke her right cheek bone and her right arm. She was in Paradise Valley Hospital for six days where she underwent an operation on her cheek bone. It will be several months before she will be "right as rain again," although she is up now each day.

Jim Shea, son of Mr. and Mrs. Joseph Shea, 1904 Catalina Blvd., on Thursday flew to Parks Air Force Base, Pleasanton, California, joining the Ar Force. Jim was a Point Loma High School graduate last June.

Mr. and Mrs. Claude C. Miller lived temporarily in Northa py lived temporarily in North Park after coming from Los Angeles. Now they are settled in their own home in the 4500 block on Bermuda Avenue. Mr. Miller is with the State Board of Equalization.

Mr. and Mrs. Fred M. Chilcott, 3505 Talbot St., held Open House Saturday, August 20th, in honor of Mrs. Chilcott's mother, Mrs. Bion B. Hull, who celebrated her 80th birthday on that day. About 40 guests were invited, who were served in the patio.

Assisting were Mrs. Hull's sisters, Mrs. Arthur Welcome and Mrs. Morton Rutan of San Diego and Mrs. Theodore C. Kistner of San Marino. Other out-of-town guests were Mr. Kictner, Mrs. L. W. Mayberry, Misses Vera Simpson and Helen Kemp of Wichita, Kansas, Mrs. Hull's former home; and Mrs. L. W. Brooks of Pasadena, and formerly of Wictita.

An interesting sidelight of the open house was the presence of Mrs. Mayberry. Her deceased husband was the superintendent of school in Wichita under whom Mrs. Hull was Dean of Girls in the high school for many years. And another guest, Mrs. Brooks' husband, was the prinsipal of the high school.

Mr. and Mrs. Hugh Milligan announce the arrival of David Hugh, born at Scripps Memorial Hospital, La Jolla on August 4th. He came home in time for his sister Martha Anne's 2nd birthday. His paterial grandparents are Mr. and Mrs. John D. Milligan. His maternal grandmother is Mrs. Aldo W. Hall of La Jolla.

Mrs. Donald Ramer, 4711 Brighton Avenue, is home from the hospital convalescing from surgery.

W. P. Adam wasn't much concerned with the moving of his office from Talbot and Catalina to a location on Point Loma Ave. because he knows that in about six months he will be back at the old stomping grounds again, only this time in a new office building.

The 40th wedding anniversary observance was quite a happy occasion for Mr. and Mrs. John Milligan, 4631 Bermuda Avenue. They chose a trip of six weeks duration that will long be remembered. By train they went to the northeastern states. In Kittery, Maine they visited Mr. and Mrs. Edward R. Knopp. They spent a week in New York, and especially marveled at the beauties of the United Nations building.

Miss Shelia Campbell, daughter of Mr. and Mrs. Paul Campbell, 4699 W. Pt. Loma Blvd., will leave September 1st to attend Woodbury College in Los Angeles. She will take up Fashion Merchandising, preparatory to becoming a buyer.

Mr. A. D. Marks, 4223 Niagara Avenue, is looking forward to a visit with her parents, who are arriving here this week from their home in Charlotte, Mich. They will visit her several weeks.

Mr .and Mrs. Otto C. Buysman have spent a lot of time here with their daughter, Mrs. Jim Slaughter of Pescadero Circle. Their home was in San Diego, but now they have purchased an Ocean Beach home on Ocean Front.

Daz-O-Fun sidelights included the fate of the Chamber of Commerce float. As it smoothly sailed along Sunset Cliffs Blvd. it suddenly parted company in the middle. The reason, upon investigation, was found to be a nut that had sheared off by the movement of the float A novel way was found by one advertiser to get word to the paper that she had received results through a classified ad. As the Peninsula News float passed by, she called out her pleasure. .

Mr. and Mrs. Paul Elam and young sons, Paul and Gary, this month enjoyed a visit from Mrs. Elam's mother, Mrs. Alpy. The Elams recently moved here from Mission Beach and are in their own home in the 4500 block on Del Mar Avenue.

Miss Marge Kucserka, 2278 Froude St., returned home last week from San Francisco. She left for the northern city the day following her graduation from Point Loma High School. However, before going to San Francisco where she spends each summer with her father, Louis Kucserka, she viewed the Grand Canyon. Later she and her father toured Las Vegas, Lake Tahoe, Boulder Dam, etc. Marge will enter State College this fall, preparator to a teaching career.

Mr. and Mrs. Wilson Edwards and daughter, Lona, 1261 Savoy St., spent four wonderful days at Laguna Beach. They were there ni time for the 20th annual Festival of Arts and Pageant of the Masters, which they report to be an outstanding affair.

Judge and Mrs. Donald Abernethy and their daughter, Sandra, 614 San Gorgonio St., Point Loma, returned home on Sunday following a vacation of a month spent in Laguna Beach.

Mr. and Mrs. George Martin, 2175 Bacon St., announce the birth of a baby daughter, Ruth Ann, born August 18th at Hillside Hospital. Mrs. Martin and the new baby returned home on Monday. Greeting them at home were the newcomer's brothers and sister, George A., John and Carolyn Martin.

Samuel G. Fold, past national officer of the 40 & 8, entertained 40 members of the organization in the beautiful patio of his home, 2335 Seaside St., on Tuesday eevning. They came from Chula Vista, National City, El Cajon, La Mesa, Pacific Beach and La Jolla. The War Memorial Building in Balboa Park, their usual meeting place, is being remodeled this month.

Want to sell your bird or pet —try a classified ad.

WASHINGTON AND "SMALL BUSINESS"

By C. WILSON HARDER

A known axiom in restaurant business is surest way to go broke is to leave back door unlocked.

* * *

This is basically lesson in reports released so far by Commission of Organization of the Executive Branch of the Government, known as Hoover Commission.



C. W. Harder

* * *

Unfortunately, deep, sincere, far reaching work of this committee is not getting publicity it deserves. Rather, highlights such as revelation Armed Forces have 80 year supply of canned hamburgers, get press notices, hence real significance is lost.

* * *

But again and again through reports, commission calls attention to fact bureaucracy has managed to evade intent of Congress with resulting waste. It also calls on Congress to ask Comptroller General of the U. S. to study various situations and make recommendations to correct bureaucratic abuses.

* * *

At present time, reports show, there is actually no way to pull up reins on bureaucrats running amuck. Congress as a body is too busy to make checks needed on executive branch of government. Seldom does a committee get into this type of work, as recently when Sen. Harry Byrd, Va., exposed FHA operations.

* * *

So it is reasoned Congress should have a constant watchdog reporting to it. The Comptroller General's office is regarded in some quarters as logical place to place this responsibility. This office, established in 1921, provides that Comptroller General, appointed for a term of 14 years, check all claims made against the government.

* * *

Yet this office lacks both power and staff to carry on investigation work into government financial affairs in same manner Federal Bureau of Investigation works in field of security.

* * *

For example it has been charged past few months on occasions that Harold Stassen, as head of foreign aid operations, diverted funds to projects not within intent of Congress.

* * *

Neither is it necessary at all times to throw criminal charges at someone when government funds are misused. Ignorance is as costly as criminal intent.

* * *

For example, when celebrated hamburger story broke, scores of ranking brass were called up before Congress. Yet it is rather specious to expect professional men to be businessmen. And it is questionable with the complexity of modern warfare and defense whether nation has any right to expect military men to acquire business knowledge.

* * *

In short, Hoover Commission reports already indicate great lack in American government. There is the absence of impartial, non-partisan business-trained officials, with authority to blow the whistle on bureaucrats.

* * *

And now that foreign aid program, under its new name. Mutual Cooperation Administration is moving with its billions of dollars into the State Department, need for such authority becomes imperative. As shown by many instances, striped pants career boys running around wrinkling brows over global problems are not inclined to stoop to such mundane matters as getting a buck's worth for a dollar.

© National Federation of Independent Business

Barbers To Help Crippled Children

Get a haircut and help crippled children!

That's the slogan adopted by California's AFL barbers and beauticians as they prepare for their first annual Union Barber's Day for Crippled Children, set for Wednesday, August 31.

Seven union shops in the Peninsula area are participatnig in the statewide event.

According to Lee McCormack secretary, Local No. 256, Journeymen Barbers Union, more than 100 union shops in San Diego County will participate and 50 percent of their wages for services plus all contributions received that day will be turned over to the San Diego Society for Crippled Children operators of the Children's Hospital.

A Point Loma resident, Mrs. Calvin Veith is serving as general chairman of the event in this count, with her committee drawn from the Junior Membership of the San Diego Woman's Club. This past week Mrs. Veith and her committee members fanned out through the county distributing promotional material to all the shops participating.

Shops in this area participaing include Kerley's, Family Barber Shop, Knopp's Barber Shop, T. K.'s Barber Shop, M. F. Franks Barber Shop, Midway Barbers and Frontier Barber Shop. ,

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Mrs. A. Munchiando To Enter Hospital

Mrs. Albert Munchiando, of 4681 Green St., past president of Ocean Beach Woman's Club, will enter Grossmont Hospital at La Mesa Monday for major surgery the following day.

She is vice president of O. B. branch, National League of American Pen Women, and county chairman of literature for the California Federation of Women's Clubs.

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How you can stop chronic Vitamin & Iron starvation TODAY... Feel like a new person!

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1 quart of pasteurized milk
4 oz. of fresh orange juice
½ lb. of lean bacon
1 lb. of lean pork
½ lb. of green string beans
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Local Clubs, Organizations Urged To Support 'Safety Sundav' Aug. 28

Sunday, August 28, has been proclaimed offi i lly as "Safety Sunday" by Frank A. Gibson, chairman of the San Diego County Board of Supervisors, and Charles C. Dail, Mayor of San Diego. The San Diego County Traffic Safety Council, sponsor o "Safety Sunday," expects othe cities in the county will give official recognition to the day.

Both Gibson and Dail urged clubs, organzations, business and industry and individual citizens to take special notice of the "Safety Sunday" campaign and promote it within their own areas.

Additional support for "Safety Sunday" has come from the San Diego County Council of Churches, with all of the ministers in the county receiving "Safety Sunday" material for their sermons and church publications.

The Most Reverend Charles Francis Buddy, Bishop of San Diego, has assured the Traffic Safety Council that all Catholic Churches, not only in San Diego County, but other counties of Southern California will do their part to stimulate interest in 'Safety Sunday."

Rabbi Morton J. Cohn, Congregation of Beth Israel, informed the Traffic Safety Council that he and his congregation would give the project their wholehearted backing and that on Friday, August 26, he will bring the mesage of " Safety Sunday" to his congregation at the Sabbath Worship Service.

Other support has been pledged by the San Diego County Public Safety Committee, the San Diego County Motor Car Dealers Association, the San Diego Downtown Association and the Central Labor Council of San Diego County.

HEALTH FOR ALL

Patsy was in bed in the hospital. She had been there a long time, more than a year. Far advanced pulmonary tuberculosis, the doctors said. She was a very sick girl, and she wasn't getting better. But one day the doctors said they had something new, a drug they called streptomycin.

Careful experimental work had been done on guinea pigs. Now they were ready to try it on human beings. Patsy was to be the first.

That was a little over ten years ago. Now Patsy is married, the busy mother of three active children. When she goes out fishing or to a dance with her husband, she remembers that first shot of streptomycin.

Today, the drug, much improved, is still being given with success to TB patients. But it has been joined by other drugs such as PAS (para-aminosalicylic acid) and isoniazid which improve even more the TB patient's chances of getting well. Even though the treatment used on Patsy was inadequate by today's standard's, the first of the antituberculosis drugs saved her life and went on to save many others.

Scientific Papers

In a scientific paper reporting on Patsy's story, the doctors who pioneered in streptomycin recalled that experiments to determine the effect of the drug on TB were still in progress when Patsy got her first shot.

"However, the suppressive effect had appeared so striking among guinea pigs that everyone concerned, included the patient herself, was eager to try the drug when her condition indicated the need for just such a suppressive effect.."

Because of lack of knowledge about the drug and the extremely limited amount available, very small amounts were given at at first. Later, dosage was increased.

Two and a half years after her first dose of streptomycin Patsy left the hospital, her disease arrested. Regular check-ups have showed that she is keeping well in spite of a very active life.

The happy ending of Patsy's story has been duplicated tens o. thousands of times in the short history of antituberculosis drugs. .

(This column is sponsored, in the interest of better health, by the San Diego County Tuberculosis and Health Association and the Peninsula News.)

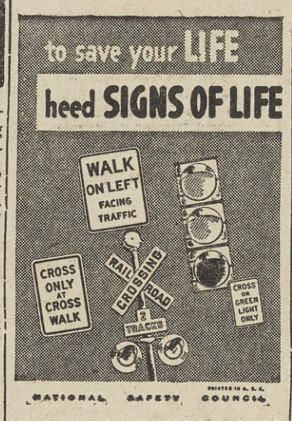
Rotary Club

The Rotary Club of Point Loma-Mission Bay will be host tomorrow to Hi Walker, of Vista, governor of District 163, Rotary International. He will address the club and confer with President Patrick I. Branin, Secretary Howard A. Christman and committee chairmen on Rotary administration and service activities.

SALK POLIO VACCINE ALLOCATED TO S. D.

Dr. J. B. Askew, director of the San Diego Department of Public Health has announced that the State Department of Public Health has allocated 3,430 cubic centimeters of Salk poliomyelitis vaccine to San Diego County for use by private physicians.

Dr. Askew said the vaccine produced by the E. J. Lill Company will be distributed through normal commercial channels. He said physicians have been urged to restrict its use to children in the 5-9 age group. The State Health Department said the vaccine is now ready for shipmen.t



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BUTTER Challenge AA lb. 69c
RITZ N. B. C. CRACKERS lb. 33c
CHEESE Challenge 2-lb. loaf 75c
DRESSING Kraft's Italian, 8-oz. 2 for 29c
MIRACLE WHIP Kraft pt. 33c
SPAM 12-oz. can 39c
COCOA Hershey's 1-lb. 65c
PRESERVES S & W Strawberry, 12-oz. glass 2 for 59c

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BONELESS Veal Roasts 45c lb.
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PRIME RIB ROASTS 59c lb.
Knig of the Oven Roasts or for Bar-B-Que
Short Ribs of Beef lb. 15c
MORRELL PRIDE BACON 59c
One lb.. cello pkg.
FRESH Ground Beef 29c lb.

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JOIN NOW...for more fun next year!
$ 50 VACATION CLUB... deposit $2 every other week during a 50-week period.
$ 100 VACATION CLUB... deposit $4 every other week during a 50-week period.
$ 250 VACATION CLUB... deposit $10 every other week during a 50-week period.
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$1000 VACATION CLUB... deposit $40 every other week during a 50-week period.
MISC. VACATION CLUB... for members depositing a fixed amount not provided for in above clubs.

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DID YOU KNOW THAT Bank of America Travelers Cheques cost only 75¢ for each $100 worth you buy? They're the safe, sensible way to protect the money you take on vacation or on holiday week-ends throughout the year. They're self-identifying, and you can cash them wherever you go! Available at any branch.



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Blue Pacific Stamps!
Start NOW to PROFIT with this new Stamp Plan! We give you $5.00 worth of FREE STAMPS to start your first book!



CHUCK ROAST - - lb. 29c
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STEWING BEEF - - lb. 59c
Lean and Meaty
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Cudahy's Bacon - lb. 55c
Puritan First Quality, Sliced

SKIPPY DOG FOOD 3 No. 1 Cans 19c
FAB LARGE 30c GIANT 69c
TIDE 5c SPECIAL GIANT SIZE 67c
CRACKERS SUNSHINE CHEEZ-IT 6 OUNCE BOTTLE 17c
PETER PAN PEANUT BUTTER 9½ OUNCE JAR 31c

Darigold BUTTER AA Grade, 93 score lb. 67c
ICED MILK Non-fat, Big Dip ½-gal. 59c
Redskin CHEESE Aged Sharp Cheddar lb. 69c
AA Medium EGGS Strictly fresh ctn. doz. 46c
COTTAGE CHEESE Golden State pt. carton 25c
Sun Valley OLEO Table Grade 2 lbs. 37c

FROZEN FOODS
You Can't Miss Having a Good Pie with
COUNTY FAIR
8-inch 28-oz. pies
• BERRY • APPLE • CHERRY • CREAM
45c Each
Jekyle Isle SHRIMP
GREEN 12 oz. pkg. 55c
BREADED 10 oz. pkg. 53c

FANCY TUNA Chunk Style No. ½ can 25c
Canned Milk Sego tall cans 2 for 23c
SARDINES Van Camp, Natural 15-oz. tin 10c
Fancy King of Hawaii PINEAPPLE Sliced No. 2 can 25c
Vienna Sausage Libby's 4-oz. can 2 for 29c
Libby's HASH Corned Beef 16-oz. can 25c

Fancy Pineapple Juice King or Hawaii 46-oz. 21c
Grapefruit Juice Tree Sweet 46-oz. 25c
Grape Juice Betsy Ross 24-oz. 25c
Orange Juice Sunkist 46-oz. can 33c
Apricot Nectar Hemet 46-oz. 27c
BEER A.B.C. carton of 6, 12-oz. tins 85c
Tropical Hawaiian Punch Drink Concentrate pt. 49c
Super Coola 6 Flavors, 12-oz. tins 6 for 59c

FRESH VEGETABLES & PRODUCE
LAKE COUNTY BARTLETT PEARS MEDIUM SIZE 2 lbs. 25c
NO. 1 SWEET & TENDER CELLO CARROTTS 2 15oz. Bags 15c
GRAVENSTEIN APPLES 3 lbs. 25c
EXTRA FANCY LONG SHANK CELERY HEARTS 2 bchs. 15c

WHO'S NEW IN POINT LOMA

After a tour of duty in Japan, Chaplain (USNR) and Mrs. R. F. Shroth are back in the states and enjoying their first visit to San Diego. They have taken a house in the 2800 block of Poinsettia St. Their daughter, Melanie, is 5 years old.

Thrilled with their view of San Diego Harbor are Mr. and Mrs. Kenneth L. Conner of Downey, Calif. , who are living in the 3000 block of Kellogg St. Mr. Conner is a salesman for a national tool company.

Back in San Diego after a tour of duty with the Army in Germany are Dr .and Mrs. Lawrence Feike and their children, Lawrence, Jr., Sheldon and Candice. The Feikes have bought a home in the 3200 block of Trumbull St.

Designing a home and working out the interior decorations can be quite a job. Mr .and Mrs. R. N. Tyzzer found this true when they built in the 3200 block on Homer St. They are settled now and pleased with the finished product. The Tyzzers, with children Bobby and Betsy, formerly lived at 3944 Santa Cruz. Mr. Tyzzer owns a Point Loma variety store.

Mr. and Mrs. Joe Moniz have bought a home in the 3000 block of Talbot St. They formerly lived at 2922 Addison St. They have two children, Joe, 16, and Lena, 14. Mr. Moniz is a fisherman.

Mrs.. Cornelius DeBakcsy of Fontana, Calif. is making her home in San Diego now and enjoying being near her three grandchildren and her son and daughter-in-law, Mr. and Mrs. Alex DeBakcsy. She has an apartment in the 3000 block of Kellogg.

Dr. and Mrs. James Kelly and their three children have moved into their new home in the 3000 block on Curtis St. While Dr. Kelly is on vacation he is helping the youngsters build their own playhouse in their yard. The Kellys formerly lived at 1415 Plum.

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WATCHES
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Educational Needs To Be Discussed

Mayor Charles C. Dail and County Supervisors Chairman Frank Gibson, acting jointly, have issued a call for a county-wide conference on educational problems to be held Saturday, Sept. 17, at San Diego State College. Five hundred community leaders representing city and county areas have been invited to participate.

Participants will discuss local educational needs and problems so that decisions and recommendations may be referred to the California conference on education called by Gov. Knight for Sept. 30 to Oct. 1 and to the White House Conference called by Pres. Eisenhower for Nov. 28 to Dec.. 1 in Washington.

S.D. Union Academy Registration Set

Registration for the fall term will be held Wednesday and Thursday, Aug. 31 and Sept. 1, at the San Diego Union Academy,, Seventh-day Adventist school in National City.

Approximately 400 are expected to register, including the following from Ocean Beach: Jan Eckert, Judy Sand, Marvin Mitchell, Billy and Linda Oster, Roy Jennings, Fred Haney, and Linda and Larry Booker.

The academy is one of the 4,798 educational institutions operated by the Seventh-day Adventist Church.

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WHAT'S DOING



D. W. Lewis, your Telephone District Manager in San Diego

Solving 30 Years of Your Problems



Pictured at her desk in the San Diego business office is Mrs. Ora Collins, supervisor, who just completed 30 years of service with Pacific Telephone. Ora says that experience plus training add up to efficiency. She and the seven service representatives in her section are ready to help you with any telephone problem you may bring up. Do you want your telephone moved? Do you want additional service? Does your bill need explaining? Would you like a colored telephone in the kitchen? Call our business office where Mrs. Collins and her service representatives will be Johnny-on the spot to help you when you call.

Customer's letter describes thrill of telephone conference call



MRS. CLARA B. WILCOX

"Dear Sirs: Recently my brother arranged a conference telephone call with me and our two sisters. We each live in different parts of the country. The operator let me know about it at noon and said we would all be able to talk to each other at the same time. That night, right on time, it was carried out perfectly. It was as though everyone was right in my kitchen, it was so clear. I do want to thank all who helped make this thrilling experience possible." —*Mrs. Clara B. Wilcox*

We certainly appreciate letters like this, for they tell us we've succeeded again in making the telephone still more useful to you. And that's the most important part of our job. Pacific Telephone works to make your telephone a bigger value every day.

* * * * *



Take life easy with extension phones

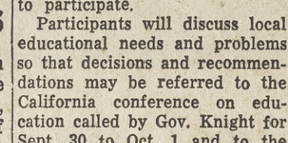
Can't you picture the convenience of always having a telephone within easy reach? You could relax on the patio or porch, for instance, without having to move to answer a call. And with telephones in the living room, kitchen, and any other room you use a lot, your telephone arrangement for easy living is complete. You save time and countless steps. Cost: Less than a nickel a day for each additional phone. And remember, too—if you're planning to build or remodel—that it's easy and inexpensive to include built-in telephone wiring and outlets in your plans. They'll make your home even more modern and livable. For free advice on built-in wiring, or more facts about extensions, call your telephone business office.

Handy Jim's FIXIN-UP TIPS For the Home

A Room for Two Children

WHEN two youngsters occupy the same room, ordinarily they have little privacy. However, by using a bit of imagination and ingenuity, the fix-it-themselves family can create a room that has two of everything, plus built-in privacy.

First, the room is divided by means of an extra-wide divider desk and closets. This way, there'll be a separate study and clothes



storage area for each child. The separation of the space is completed by a sliding door.

Other features may include a radiator enclosure, fluorescent lighting, spacious drawers in the desks and an attractive soffit.

Use of Masonite hardboards for the closet walls, desks, soffit and as underlayment for the flexible floor covering makes such a room improvement both economical and easy. A large variety of hardboards for these purposes are available at lumber yards.

Hardboards made by Masonite Corporation, the pioneer producer, are made by exploding clean wood chips in huge guns and then compressing the fibers into thin, strong panels under extreme heat and pressure. Being all wood these panels may be worked and finished like wood.

For a free plan detailing how to create a youth room for two write the Home Service Bureau Suite 2037, 111 West Washington St., Chicago 2, Ill., requesting Plan No. AE-265.

SAFEWAY FOOD NEWS



For a grand buy this weekend—try
SAFEWAY CHUCK ROAST

Generous with good-eating meat...
Safeway's chuck roast comes from top government grades of beef—the only kind we offer for sale in our stores. Special care brings this fine meat to you at peak of eating goodness. Check trim too. Note the generous amounts of good lean meat on a Safeway chuck roast.
lb 29c

Frying Rabbits Tender, young fryers lb. 53c

Manor House Frozen Chicken Parts
THIGHS Plump, meaty portion pkg. 98¢
WINGS Tender, Juicy frying parts pkg. 49¢

Rath's Dainties Boneless smoked cottage butts lb. 69c

Ground Beef Lean fresh, Visking wrapped lb. 35c

Boiling Beef Plate meat for soups & stews lb. 9c

Captain's Choice Frozen Sea Food
BREADED SHRIMP 10-oz. pkg. 65¢
HALIBUT STEAKS lb. pkg. 59¢

Short Ribs Tasty beef ribs lb. 15c

Outstanding Week-end Grocery Buys

LaLani Juice Pineapple juice ..pure Hawaiian.. 46-oz. can 21c
Grated Tuna Torpedo ..light meat.. 2 No. ½ cans 35c
Eggs Large AA Strictly fresh Cream O' Crop..doz. 57c Medium AA Strictly fresh Cream O' Crop..doz. 45c
Fresh Bread Mrs. Wright's lge. white or wheat....loaf 26c
Margarine Dalewood or Coldbrook..... lb. 19c
Royal Satin All vegetable shortening..... 3 lb. can 73c

Sliced Pineapple LaLani pure Hawaiian No. 2 can 25c
Pork and Beans Van Camp's in tomato sauce No. 2½ can 21c
Gelatin Desserts Jell Well many fruit flavors 3 pkgs. 20c
Soda Crackers Busy Baker lb. 2-lb. box 45c box 23c
Jane Arden Cookies Coconut Chocolate Drop lb. bag 43c
Black Pepper Crown Colony superb quality 8-oz. can 59c
Broccoli Bel-air Frozen chopped 10-oz. pkg. 16c

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Green Beans Kentucky Stringless pole grown..... lb. 10c
Peaches Rio Oso Gems large size—excellent flavor lb. 14c
Melons Persian Honeydew, Casaba, or Cantaloupe lb. 5c
Watermelon Red Ripe Klondykes lb. 3c

Tea Timers Party Crackers lb. box 29c
Chee Zip Cheese Spread 8-oz. jar 23c lb. jar 45c
French Fries Bel-air Frozen 2 9-oz. pkgs. 29c
Fruit Pies County Fair Frozen ea. 47c

These prices effective in all Safeway Stores in San Diego County Thurs., Aug. 25 thru Sunday, Aug. 28. Limit Rights Reserved

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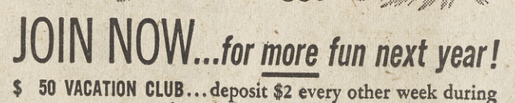


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Rollin E. Reed, Manager

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Combining the Ocean Beach News and Point Loma Light

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An official newspaper devoted to furthering the interests of the Beach Section of San Diego and the Point Loma Peninsula.

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AD LIBS

By ADALINE DUDLEY

AC-2-5709

EFFICIENCY EXPERT — "The man's time was worth $50 an hour," his one-time secretary told me, "but everytime he wanted a telephone number he picked up a foot-high stack of advertising blotters, shuffled through them until he found the company he wanted.

"I stood it as long as I could. Then one day I heard the rumblings of the city pickup truck outside. I latched on to the evergrowing stack of blotters, dumped them into the trash can and watched them disappear down the alley.

"It seemed an eternity before my boss missed his dog-eared stack. In the meantime, I had mustered up enough courage to say: 'Did you ever think of using the telephone book?"

WELCOME HOME — Dr. George C. Santos is home to stay after completing a two-year tour of duty with the medical corps of the US Army in Korea. He has opened offices at 1017 Rosecrans where he will engage in general surgery. Dr. and Mrs. Santos (the former Mary Rosa) are at home at 3114 Lawrence St. They have a small daughter, Maria, who has arrived "at the chatterbox" age; three, that is."

HEARD AND LIKED—The best place to find a helping hand is at the end of your arm.

HITHER, THITHER, YON—Mr. and Mrs. Harold Smith, Edwin and Peggy, 3235 Homer St., have wound up their summer in have arrived home.

Mrs. W. D. Dorman and daughters, Nora and Sheila, 3361 Wisteria Drive, are home this week after vacationing at Big Bear Lake.

Mrs. S. H. Shawver, 1125 Savoy is making a circle tour of the country and will stop off at Fort Benning, Georgia on August 23 to see her son, Bill, graduate as second lieutenant in the US Army.

SAME SONG—After a vacation trip to San Diego last year, Mr .and Mrs. W. C. Bochert decided to leave St. Louis, Mo. and make their home here.. Now they are settled in a new house in the 1000 block of Evergreen St., and have bought a hardware store on University. Their son, who also moved here with his family, will manage the store.

AWAY FROM IT ALL—Vacationing at Yosemite National Park are Mr. and Mrs. Ray Belnap and their 5-year-old son, Mike, who have just moved into their new home in the 3600 block of Liggett Drive. They formerly lived at 4492 Pescadero St. Mr. Belnap is superintendent of County Honor Camps.

HOME AGAIN—Just returned from teaching in Balboa, Canal Zone is Miss Betty Ann Ryan who has taken an apartment in the 300 block of San Elijo St. She brought back lovely oriental treasures to decorate her home. She will share the apartment with her sister, Pat.

O. B. Woman's Club 30 Years Old; President Familiar With Problems

By MARIAN KRETTLER

1955 marks the 30th anniversary of the founding of the Ocean Beach Woman's Club, an organization concerned with the betterment of this area.

The new president, Mrs. George Kenline, is no stranger to the problems that have beset the club. In 1936 and 1937, she was the presiding officer, and she has always had the interests of her organization at heart.

This writer joined the club during the administration of Mrs. C. F. Kearney, who followed Mrs. Kenline. The problem in that day, when the coffers were scantily filled, was to build or not to build. The answer was negative. Lots had been purchased above the cliffs, but erection of a clubhouse was not feasible. Construction on the shifting sands would require a foundation more expensive than the club could afford.

The women continued functioning in the old flatiron building at the foot of Newport Ave. Where it was hoped the invading tide would not creep in the rear door before sessions ended.

Building Goes To Sea

Came that fatal day when the flat-iron building went to sea, just when the club was needed most for the comfort of the men guarding our coastline from invasion. Active membership was reduced to a minimum. Everyone able to work was occupied in the war effort, but two small rooms on Abbott Street were rented and under the devoted house mother, Mrs. C. H. Woolley, who continues in that office, the service boys found food and relaxation.

Through the generosity of Miss Jean Rittenhouse, deceased, the present site for a new edifice was donated. Miss Kate Spanj, now also gone from us, scurried around with her committee and found a building discarded by the school. It was purchased and provided the foundation for the fine quarters of today.

The Ocean Beach Woman's Club keeps a watchful eye on what is best for our community. Through its efforts, bringing in old barracks to our new prosperity was stopped. Stop signs were posted on Narragansett and in other dangerous places. Those are just two of its accomplishments, but they were vastly important.

The club contributes to all worthwhile charities and the welfare of the young has not been overlooked. Hence, under the leadership of the experienced and affable new presiding officer, Mrs. George Kenline, the 30th anniversary of its founding, it goes forward to a hopeful year.

Lonely new-comers to Ocean Beach will find interest and companionship within the hospitable portals, and under the guidance of the program chairman, Mrs. Ralph E. Stothard, many fine events are planned. .

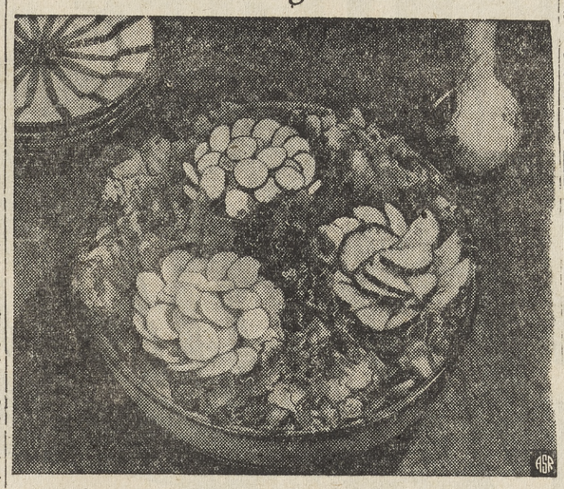
Committe Chairmen

Assisting Mrs. Kenline are the following committee chairmen: Arts, Crafts, American Home, Mrs. Walter Denham and Mrs. Robert Bruce; Literature, Mrs. Charles E. Hunter; Amenities, Mrs. Morris Fried; Auditing, Mrs. B. W. Wenrich; Civic and Youth Conservation, Mrs. I. A. Hegerle; hostesses, Mrs. J. H. Danner and Mrs. T. C. Lanier; House and grounds, Mrs. C. H. Woolley; Red Cross, Mrs. T. B. Smith; Telephone, Mrs. W. E. Brautigam and Mrs. E. Lawbaugh; International affairs, Mrs. Trudie May Bell; Music, Mrs. Helen Ferguson, Mrs. E. A. Kinneman and Mrs. H. E. Reinke; publicity, Mrs. Lawrence Krettler.

Signal honors have come to the local club in the appointment of two of the past presidents to state and county offices. Mrs. Fred Curtis Thompson is chairman of Epsilon Sigma Omicron and Libraries, chosen by Mrs. Gerald Whitaker, State Federation president. Mrs. Albert Munchiando is county chairman of literature as recognized by Mrs. A. E. Walter, Both women are past presiding officers of our always up-and-the County Federation president, doing Ocean Beach Woman's Club.

For results—Try a Classified.

New Dressing For Salads



An Italian dressing that is excellent on vegetable salads has just been introduced by a leading food manufacturer.

You'll find it the perfect choice to flavor tossed salads of greens, cucumbers and tomatoes and any tossed salads of your choosing. This specialty-type dressing gives a gourmet flavor to other vegetable salads, too.

Made with oil and vinegar, and seasoned expertly with garlic, lemon juice, onion and pimento, Italian dressing is a wonderful new addition to your favorite commercial dressings. Sold in an 8-oz. size, it comes packaged in a colorful Italian motif of red, white and green.

Vegetable Salad Bowl

Head lettuce	Scored, unpeeled cucumber slices
Curly endive	Watercress
Thinly sliced carrots	Italian dressing
Thinly sliced radishes	

Tear lettuce and endive into bite-size pieces into a salad bowl. Place carrot, radish and cucumber slices in groups on the salad greens. Garnish with watercress. Toss with dressing.

WHEN YOU THINK OF FINE
REPAIRING
THINK OF
Glen Jewelers
4973 NEWPORT AVE.
Opposite Bank of America
OCEAN BEACH

STRAND Theatre
OCEAN BEACH AC-3-3150

NOW PLAYING—ENDS TUES.
CLARK GABLE SUSAN HAYWARD
in
"SOLDIER OF FORTUNE"
In Cinemascope and Color
— also —
DEAN MARTIN & JERRY LEWIS
"YOU'RE NEVER TOO YOUNG"
VISTAVISION AND COLOR

JUNIOR MATINEE SATURDAY
ABBOTT & COSTELLO
"MEET THE INVISIBLE MAN"
Indian Action Hit
"STAND AT APACHE RIVER"

STARTS NEXT WEDNESDAY
WALT DISNEY'S
"DAVY CROCKETT"
— and —
"LAND OF THE PHAROAHS"

LOCAL HEADQUARTERS
for
Sherwin-Williams
PAINTS



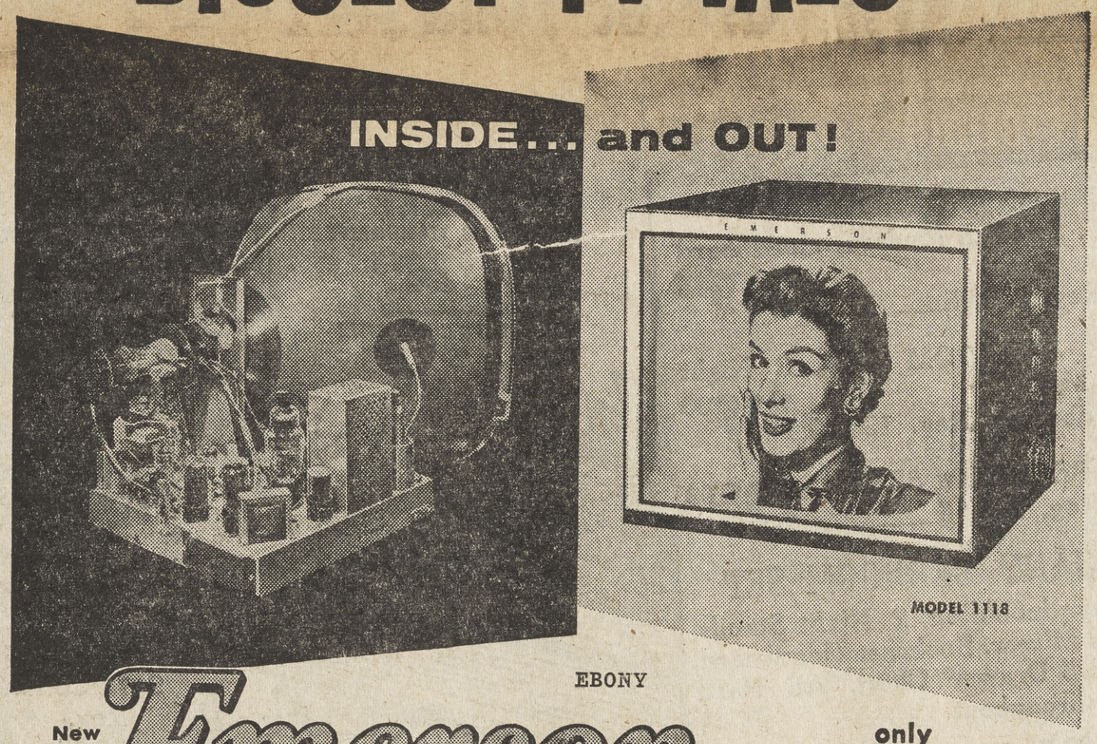
...the MIRACLE LUSTRE ENAMEL
. . . is as easy to clean as the baked enamel on your refrigerator. Makes kitchens, bathrooms, woodwork sparkle with beauty!

Washable Wall Beauty...
Guaranteed with Super Kem-Tone
The washable LATEX wall paint

CONSULT TOM ARNOLD, the best paint authority in this area. He will assist you with color schemes and give estimates without obligation!

OCEAN BEACH HARDWARE
THE OLD FASHIONED HARDWARE STORE
1926 Bacon St. AC-3 3083

BAY T-V and EMERSON bring you
the BIGGEST TV VALUE ever...

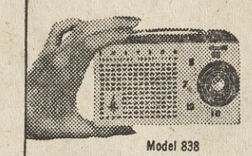


New 1956 Emerson EBONY
GIANT 21" TV with exclusive DYNA-POWER Chassis!
only $148
LAST CHANCE AT $148.00

COSTS AS LITTLE AS HALF AS MUCH TO OPERATE!
PARTS LAST UP TO 10 TIMES LONGER!

- The front is all screen! Simplimatic tuning controls conveniently located on side of cabinet!
- The finest reception wherever you live! Gives pictures so clear, so sharp you'll think you're at the movies!
- Powerful built-in antenna... no outdoor antenna required in most localities!
- Full-fidelity sound system!
- Choice of richly-finished, handsome cabinets!

Big-set volume you can hear clearly MORE THAN 300 FEET AWAY...



5 times the power...10 times the battery life of any other pocket radio* With batteries... $44
YOUR CHOICE OF COLORS
Model 838
The tiny miracle-engineered
EMERSON TRANSISTOR POCKET RADIO*

OVER 16,000,000 SATISFIED OWNERS PROVE Emerson IS AMERICA'S BEST BUY!

All Makes of TV Expertly and Conscientiously Serviced the Same Day You Call

BAY T-V 2194 CABLE ST., OCEAN BEACH
Telephone AC-2-8447

APPLIANCES — TELEVISION — SALES — SERVICE — RENTALS — OPEN EVENINGS

Maple Shop



EARLY CALIFORNIAN
Hand-Loomed
Broadloom
Woven of Tough Wood Fibers for long, long wear—Only sq. yd. $9.95

- Your Choice of 31 Colors.
- Easily Cleaned.
- Hand Loomed—Seamless Any width up to 20 ft.
- Room-size rugs or wall to wall.



OPEN MON. NITES TILL 9 P. M.



EASY TERMS!

4051 VOLTAIRE ST., AT WABASKA — AC-3-3630

NOEL Furniture

2ND Anniversary SALE



OPEN
MON. and FRI.
EVENINGS TIL 9
Closed Mondays Until Noon

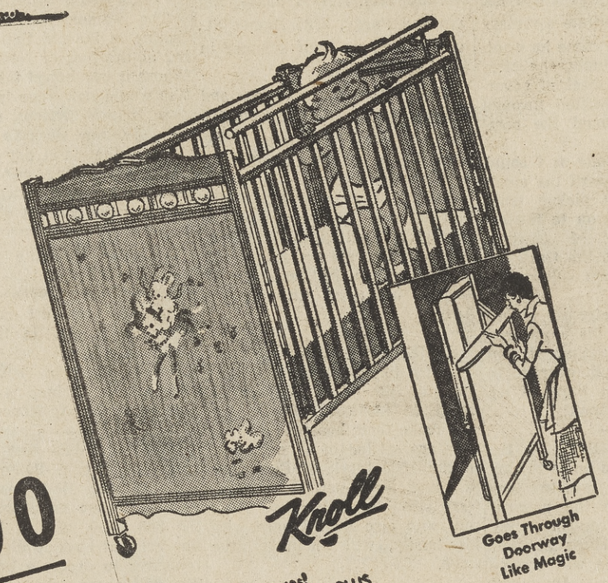
FINAL WEEK!

JOIN THE CROWDS AT NOEL FURNITURE FOR THE BEST BUYS IN YEARS!

Baby Cribs

SALE $39.00

REGULAR $49.95 VALUE



With 2 Big Features! "Tumble-Pruf" one side, PLUS "Fold-A-Matic" door-to-door construction.

Chairs at Terrific Savings



- Stratolounger Reclining Chair — Deluxe Reg. 149.00 **110.00**
- Regular Stratolounger Chair Reg. 99.50 **69.95**

EASY TERMS

BEDROOM FURNITURE AT BUDGET PRICES!



BEDROOM SET, Swedish Modern, Headboard and Dresser, Limed Oak—Reg. 239.95 **179.95**

4 PC. BLONDE BEDROOM SET, 2 Night Stands, Mr. & Mrs. Bookcase Headboard—Reg. 139.00 **119.00**

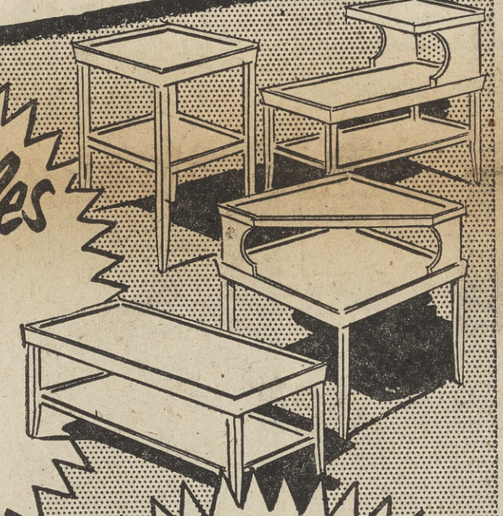
2 PC. MODERN BEDROOM SET, Blonde Oak—Reg. 219.95 **199.00**

TAN MAHOGANY BEDROOM SET

6 Beautiful Pieces, including 2 Night Stands, Triple Dresser and Mirror, Bookcase Headboard, Large Cedar-lined 5 Drawer Chest. All Hardwood.. Dustproof throughout.

Reg. 389.00 **349.00**

Tables in Many Styles

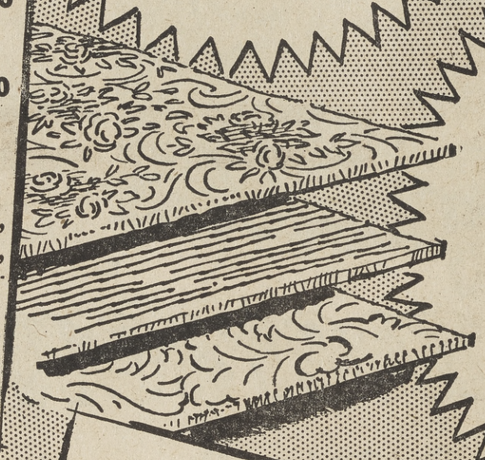


OCCASIONAL TABLES

TANGUILLE MAHOGANY Reg. 49.95 **$24.95**

SILVER FOX WALNUT Reg.. 49.95 **$24.95**

9x12 Rugs



Reg. 69.95
Special $54.95 at
Including Pad

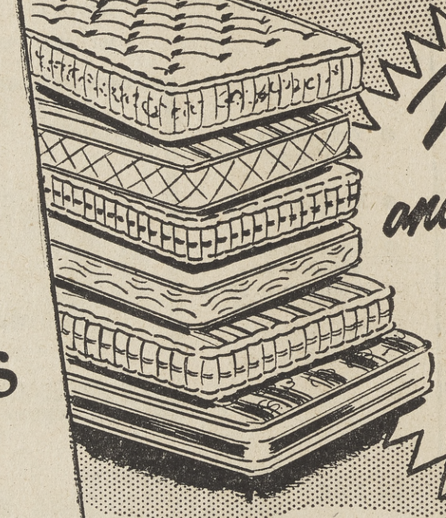
9x12 Cotton Loop Rug Reg. 29.95 **$24.95**

24"x36" Shag Rugs Reg. 2.98 **$1.75**



BED Lamps 4.49

Mattresses and Box Springs



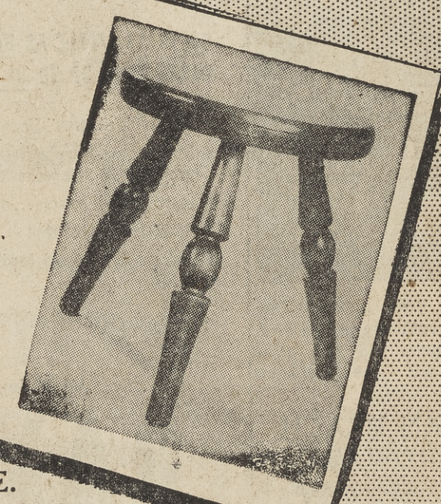
Special $45.00 at

Single or Double Size

Milk Stool 1.98

Regular $5.95

An excellent stool for utility use. Can be used for TV or occasonal stool.



NOEL Furniture

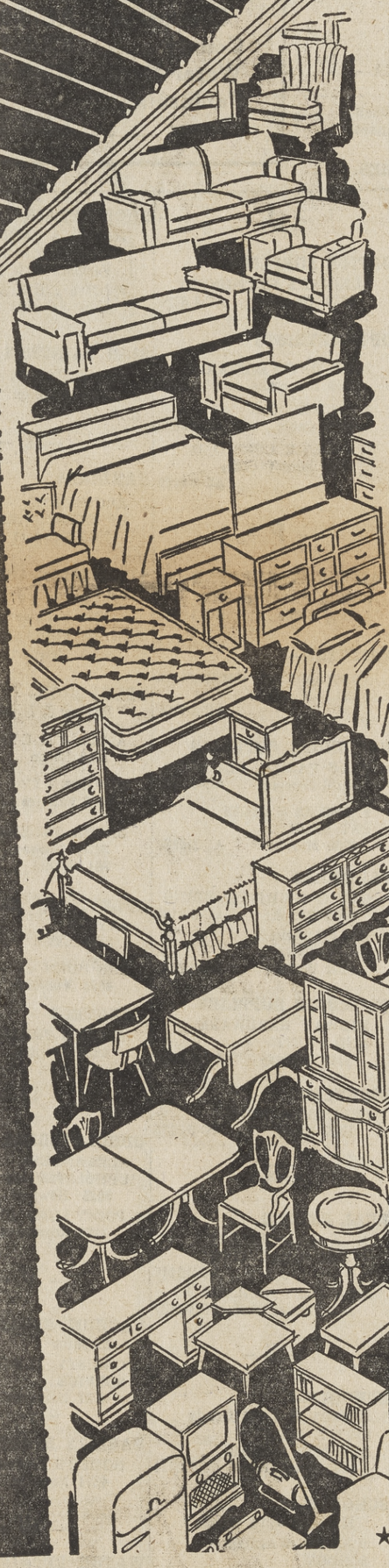
4836 NEWPORT AVE.
Ocean Beach – AC-3-3163 -AC-3-3164

Noel Furniture Warehouse SALE



FINAL WEEK!

JOIN THE CROWDS AND SAVE!!!



LOOK AT THESE TERRIFIC SAVINGS ON LIVING ROOM PIECES

2 Wrought Iron
LIVING ROOM SETS, 2 pieces
Green or rust upholstery, reg. 149.95...Sale **119.95**

1—Used 2-pc. LIVING ROOM SET
Gray. Good condition. Reg. 69.50.....Sale **49.00**

2-PC. LIVING ROOM SET
Reg. 149.95 Sale **129.95**

Foam Rubber
2-PC. LIVING ROOM SET
Gray and Rust, Reg. 249.95.....Sale **199.00**

Step & Cocktail OCCASIONAL TABLES
Plastic top, blond mahogany, reg. 14.95...Sale **9.95**

NOW, BUY THAT BEDROOM SUITE YOU'VE ALWAYS WANTED & SAVE

2-PC. BEDROOM SET
Gray, Reg. 99.50.....Sale **79.50**

4-PC. BEDROOM SET
Blond Oak, Reg. 129.95.....Sale **109.95**

2-PC. BEDROOM SET
Blonde, Reg. 99.50.....Sale **79.95**

4-PC. BEDROOM SET
Modern, Reg. 129.00.....Sale **109.95**

BUNK BED SET
Reg. 109.00 Sale **89.95**

MATTRESSES BOX SPRINGS AND DUAL PURPOSE BEDDING BARGAINS

Foam Rubber
MATTRESS & SPRINGS
Single Size, Reg. 119.00.....Sale **79.95**

Foam Rubber
MATTRESS & SPRINGS
Full Size, Reg. 129.00.....Sale **89.95**

BOX SPRINGS & MATTRESS
Extra large, 1 set only, Reg. 129.00...Sale **99.50**

Chartreuse Cover
BOX SPRINGS & MATTRESS, 2 only
Single size, Reg. 89.98.....Sale **69.95**

1—USED FOAM MATTRESS
Full Size, Reg. 80.00.....Sale **59.95**

MISCELLANEOUS BUYS - THERE ARE HUNDREDS OF OTHERS TO SEE

BABY BEDS
Used **9.95 up**

FOLDING CHAIRS
Set of 4 only, Reg. 3.98 ea. Sale **2.99 ea.**

BIENVILLE MAPLE BED
Full Size, Reg. 44.00.....Sale **33.50**

MAHOGANY POSTER BED
Sandhill, Single Size, Reg. 29.95.....Sale **19.95**

LINOLEUM RUG
9x12, Reg. 9.95 Sale **7.95**

COTTON RUGS
9x12, Reg. 29.95 Sale **24.95**

RUG PAD
9x12, Reg. 8.95.....Sale **6.50**

CARD TABLES
SAMPSON, Reg. 7.95.....Sale 6.50
ANOTHER GROUP, Reg. 13.95.....Sale 11.00

1 REFRIGERATOR
Gillfilin only **49.95**

— USED BARGAINS —

GAS RANGE
Enterprise, all white, Reg. 39.50.....Sale **29.50**

GAS RANGE
Western Holly, Reg. 80.00.....Sale **50.00**

GAS RANGE
Norge, oven control, Reg. 79.50.....Sale **59.00**

WEDGEWOOD GAS RANGE
Grill, Elect. Clock, Reg. 119.50.....Sale **60.00**

WESTERN HOLLY GAS RANGE
Oven Control, Reg. 119.95.....Sale **99.50**

WESTINGHOUSE ELECTRIC RANGE
3 yrs. old, Reg. 219.95.....Sale **189.00**

UNIVERSAL GAS RANGE
With oven control, Reg. 85.50 Sale **69.00**

7-FT. REFRIGERATOR
Crosley, 2 yrs. old, Reg. 129.95.....Sale **109.00**

22 FT. DEEP FREEZE
Good condition Sale **100.00**

GIBSON 8-FT. REFRIGERATOR
Cross Top Freezer, Reg. 169.95....Sale **150.00**

7-FT. REFRIGERATOR
Kelvinator, Reg. 69.95.....Sale **59.00**

AUTOMATIC WASHER
Frigidaire, Reg. 129.95 Sale **119.00**

AUTOMATIC WASHER
Westinghouse, Reg. 129.50.....Sale **99.50**

AUTOMAGIC WASHER
Thor, Reg. 69.50.....Sale **65.00**

WRINGER WASHER
Coronado, with pump, Reg. 89.50.....Sale **75.00**

5 PC. DINETTE SETS
Very good condition, as low as..... **20.00**

ELECTRIC IRONER
Universal, like new **15.00**

NORGE 8-FT. REFRIGERATOR
Used only **69.00**

Just right for the Beauty Parlor or Doctor's office
5-PC. CHROME SET
Includes Setee, 3 chairs, table, Reg. $450 **100.00**

★ Open Fri. Nite Til 9—Sale Only!

★ Long Easy Credit Terms



USE OUR FRIENDLY CREDIT PLANS

NOEL Furniture

Warehouse Store
Old Merry-Go-Round Building
1956 Abbott Street
Ocean Beach - AC-3-3163

BRIDGE SCORES

Ocean Beach Community Center Bridge Scores for the game of August 17 were as follows: East-West High Over All, Eunice Harwood, Agnes Thompson; second, Mr. and Mrs. Phil Shunk; third, Mr. and Mrs. DeLano. North-South, Mrs. Christy, Mrs Sperry; second, Mr. Sperry, Mr. Christy; thrid, Emma Hegerle and Bernie Andrews.

CUSTOM
Dry Cleaners
4691 VOLTAIRE ST.
JUST AS CLOSE AS YOUR PHONE
AC-3-6723
FREE
Pickup and Delivery
All Minor Repairs FREE
WORK GUARANTEED
Prices Effective Aug. 29
SUITS & DRESSES....$1.25

O. B. PHOTOGRAPHER ATTENDS CONVENTION

Holly Hollobaugh, of Studio of the Cliffs, attended the 75th anniversary of America last week in Chicago.

Several thousand of the nation's portrait, commercial-illustrative, industrial and press photographers saw, heard and discussed the latest methods, techniques, product developments and merchandising ideas in the photographic field..

The United States exported 13,930 passenger cars to Belgium in 1953, according to the National Automobile Club.

BETHANY LUTHERAN

Ladies Aid of Bethany Lutheran Church sponsored a potluck dinner held on the Parsonage lawn Sunday at 12:30 p.m.

Tables set for about 85 members and families were decorated with colored stripes of paper on white, and center pieces were o. fern leaves and red geraniums. After a delicious dinner, those present enjoyed themselves visiting and getting acquainted with new and old members.

Try the classified page first.

WE SPECIALIZE IN CAREFUL LUBRICATION
Myers & Stuart Mobile Service
INDEPENDENT DEALERS
— We Give S & H Green Stamps —
Newport at Cable Telephone AC-3-7008

JO'S FLOWER SHOP
4728 VOLTAIRE Phone AC-3-3306 Day or Night
CITY WIDE FREE DELIVERY SERVICE
S & H GREEN STAMPS
Phone and Charge It. EDITH BARRON

ANNOUNCE SERVICES FOR TRINITY CHURCH

Services for Trinity Episcopal Church, Ocean Beach have been announced for the coming week, as follows:

Sunday, August 28, the Twelfth Sunday after Trinity, Holy Eucharist will be celebrated at 7:30 a.m. and again at the family service at 9 o'clock. The Rev. John R. Nicholson, vicar, will preach the sermon at the service of Mornnig Prayer at 11 o'clock. Sunday evening at 7 o'clock the Young People's Fellowship will meet in Wallace Hall.

The Regular mid-week celebration of the Holy Eucharist will be at 9:30 a.m. Wednesday morning. Wednesday evening at 6 o'clock the combined membership of St. Anne's and St. Monica's Guilds will meet for a potluck supper in Wallace Hall. Following the supper Mrs. John A. Shanan of Trinity Church. Lawrence, Kans., will speak to the group on the National Cathedral in Washington, D. C. She will also show slides to illustrate her talk. All women of the community have been invited to hear Mrs. Shahan.

Classified Ads Bring Results!

WOMEN OF THE MOOSE

Ocean Beach Women of the Moose Chapter 1095 will have a barbecue dinner Saturday, Aug. 27, at the Moose Hall, beginning at 6:45 p.m. There will be a donation of $1 for adults, and 35 cents for children under twelve. Members are invited to bring guests.

As a stopgap to meet San Diego's acute need of funds for the continued care of polio patients, a check for $8200 from March of Dimes headquarters in New York has been received by the local chapter of the National Foundation for Infantile Paralysis.

Nancy Van Norman In Junior Ballet

Nancy Van Norman, daughter of Mr. and Mrs. Allen Van Norman, 3707 La Cresta Dr., will be the featured ballerina in the Junior Civic Ballet performance of "Thumbelina" Saturday, Aug. 27, at 3:30 p.m. in the Conference Bldg., Balboa Park.

Nancy is in the sixth grade at Loma Portal School.

"Thumbelina," based on the story by Hans Christian Anderson, is a feature of the Recreation Round-Up programs to be held in Balboa Park's convention area Friday, Saturday and Sunday.

it's time to BOWL ©
HAVE REAL FUN!
You'll have a wonderful time bowling in the congenial atmosphere here. Open bowling Saturdays and Sundays.
EAT & DRINK AT OUR BAR
Ocean Beach Bowl
1925 BACON AC-3-0847 OCEAN BEACH

INFORMATION POLICE

The "Information Police" program of August 28 is in the interest of safer and more pleasant car travel in the future, and how it is being accomplished here in San Diego by the City Schools "Driver Education-Driver Training" courses.

Harry Gerdes and Wayne Nettles, driver training instructors, for the San Diego City Schools, will discuss and demonstrate how safe driivng is taught in our schools,

Tune in to "Information Police" this Sunday, August 28, 4 p.m., Channel 10, KFCD-TV.

Zeke's Farmhouse
4805 Voltaire Street
- Fresh Split BROILERS ea. 98c
- Fresh frozen Backs and Necks.....4 lbs. 59c
- Freezer wrapped FRYERS lb. 59c
- Fresh killed Turkeys
- Chicken Fat
- 4 Pound Capons
OPEN SUNDAY 9 TO 6

Crater Rock Museum in Central Point, Oregon, is reported by the National Automobile Club to be a rendezvous for rock hounds interested in finished o. rough agate materia.

LET US WASH THOSE
- SHAG RUGS
- PILLOWS
- COMFORTS
- BED SPREADS
We can give those FADED SPREADS & RUGS A NEW LOOK . . . with Caldye
OCEAN BEACH LAUNDROMAT
1877 Cable St.
Across From Safeway
AC-3-1165

Emergency Numbers
Civil Defense...BE-3-8184
Fire BE-2-9191
Lifeguard HU-8-2811
Police BE-3-1101

PENINSULA NEWS
POINT LOMA – OCEAN BEACH – MIDWAY

DIRECT-O-GUIDE

Copyright 1954—E. C. V. N. Don Regal

A SELECT DIRECTORY OF ESTABLISHED BUSINESS AND PROFESSIONAL CONCERNS IN THE PENINSULA AREA— PLUS A COMPLETE TELEVISION LOG FOR THE ENTIRE WEEK

Our DIRECT-O-GUIDE — containing an alphabetical, classified list of business and professional services, is published every week for the convenience of the 60,000 people who live, work and trade in Ocean Beach, Point Loma, Midway, Old Town and Sunset Cliffs. Each week this page goes out to better than 11,000 homes in the area.

KEEP THE LATEST COPY OF THE DIRECT-O-GUIDE WHERE IT WILL BE HANDY TO SERVE YOU AT ALL TIMES.

Important Numbers
City Offices BE-9-7511
O. B. Chamber of Commerce AC-3-9767
County BE-9-7561
Water Dept.....BE-9-9271
Peninsula News AC-3-3156

– A –

ALTERATIONS
ALL SERVICE TAILORS 4286 Voltaire AC-3-9944
OCEAN BEACH COVERED BUCKLE SHOP 5065 Newport Ave.

APARTMENTS & ROOMS
SILVER SPRAY APT. HOTEL 5116 Narragansett AC-3-8186

APPAREL SHOP
CUSHWAY'S CASUALS 4841 Newport AC-2-1678
GORDON'S DRESS SHOP 5029 Newport AC-3-5277

ARTIST'S SUPPLIES
CORDS PAINT STORE 1916 Cable AC-3-9635

AUTO BODY PAINTING & REPAIRING
ERICSON AUTO SERVICE Voltaire at Abbot AC-2-3065
DON'S AUTO BODY AND PAINT SHOP 5005 Voltaire AC-2-8345

AUTO REPAIR & SERVICE
OCEAN BEACH GARAGE 4868 Newport AC-3-7144

– B –

BAKERIES
NEWPORT PASTRY SHOP 4953 Newport AC-3-3556
NOELS 5001 Newport AC-3-1292

BEAUTY SHOPS
B's BEAUTY SALON 1910 Cable AC-2-8002
PAULINE'S BEAUTY SALON 5005 Niagara AC-2-8687

BOWLING
OCEAN BEACH BOWL 1925-31 Bacon AC-3-0847

BUILDERS
DONALD R. HAMILTON 4950 Newport AC-2-6094
LLOYD N. SANFORD 3830 Wildwood AC-3-0176

– C –

CAFES
WILEY'S 5023 Newport AC-3-9371

CANDY
NEWPORT CANDY AND MAGAZINE SHOP 4979 Newport AC-2-0165

CHAIR CANING— RUSH SEATS
BLIND INDUSTRIES OF CALIF. 1861 Bacon AC-2-1101

CHILDREN'S SHOPS
MORLIN'S TOT SHOP 1918 Cable AC-3-3817

CHIROPRACTORS
DR. J. VINCENT MADAFFER 1991 Sunset Cliffs AC-3-1390

CLEANERS
POINT LOMA CLEANERS 3663 Voltaire AC-3-1354

COCKTAIL LOUNGES
WEBB'S CANTEEN 1921 Bacon AC-3-9350
PACIFIC SHORES 4927 Newport AC-3-7549

CONTRACTORS— Remodeling and Additions
SAN DIEGO HOME IMPROVEMENT 4837 Voltaire AC-3-6216

CURTAINS & DRAPERIES
JONIAUX CURTAIN AND DRAPERY STORE 1851 Bacon AC-3-5465
NOEL FURNITURE 4836 Newport AC-3-3163

– D –

DEPARTMENT STORES
GUSTAFSON BROS. FARMERS' MARKET 2790 Midway AC-3-1512

DRUGGISTS
CHATSWORTH PHARMACY Chatsworth at Voltaire AC-2-1553

– E –

ELECTRIC CONTRACTORS
C. O. CARL & SON 2223 Bacon AC-3-1919

ELECTRICAL SUPPLIES
MIDWAY HARDWARE AND PAINT 3140 Midway AC-3-0078

EQUIPMENT—Rental
AUSTIN'S Complete Tool and Equipment Rental 4856 S. Monica AC-3-8324

ESCROW COMPANIES
ROSECRANS ESCROW CO. 1050 Rosecrans AC-2-6608

– F –

FLORISTS
JO'S FLOWER SHOP 4728 Voltaire AC-3-3306

FUNERAL HOME
BEARDSLEY FUNERAL HOME 1818 Sunset Cliffs AC-3-8100

FURNITURE DEALERS
NOEL FURNITURE CO 4836 Newport AC-3-3163
SHAW'S FURNITURE 4051 Voltaire AC-3-3630

FURNITURE DEALERS— Used
BACON ST. FURNITURE 1884 Bacon AC-3-5071
NOEL FURNITURE CO 4836 Newport AC-3-3163

– G –

GIFTS & GREETING CARDS
NEDRA'S CARD AND GIFT SHOP 4910 Newport AC-3-7688

– H –

HARDWARE
GREESON'S HARDWARE 5017 Newport AC-3-7572

THIS WEEK ON TELEVISION

MONDAY THRU FRIDAY
DAYTIME PROGRAMS

10:00(4)(10)Ding Dong
10:15(10)Daily Chapel
10:20-(10) News
10:30(2)(8)Travelers
10:30(10)City Desk
10:45 (4) (10) 3 Steps to Heaven
11:00 (2) R Q Lewis (4) (10) Home Show (8) What Cooks
11:30 (2) (8) Linkletter
12:00 (2) (8) Big Payoff M-W-F (8) Gary Moore Tu.Th. (4) (10) B White
12:30 (2) (8) B Crosby (4)(10)F. Nest (4)Wittinghill
1:00 (2) Brite Day (4) Movie (8) Newsreel (10)Lucas Tu-Th. (10) TV School M-W-F
1:15 (2) (8) LovLife (10)Hogshead
1:30 (2) (8) Yr. Act.
1:45 (8) Guide Lite
2:00 (2) (8) G Moore (6) Mex. Movie M-W-F
2:30(2)Portia (4) Key Kitchen (8)S. Rogers
2:45(2)Road of Life
3:00 (4) (10) Great Gift (2) Family Fun
3:15 (4) (10) Gold Window (6) Mex. Gov. Th.
3:30 (2) (8) St. Rich (4) (10) O. Man's Family (6) Movie.W
3:45 (4) (10) Miss Marlowe (6) Encore M-T-Th-F
4:00 (2) (5) V. Lady (4)(10) Hawkns Falls
4:15 (2) Sec. Storm (4) (10) 1st Love (8) Seek Heart
4:30 (2) (8) Serch (4) (10)Sweeney
4:45 (2) (8) G. Lite (4)(10)M. Romance
5:00 (2) Sp. Funnies (4) (10) P'ky Lee (6) Ranger Hal (8) Portia
5:30(2)Archie (4) (10) H. Doody (8) R Q Lewis
6:00(2)Cartoons (4) See-Hear (5) Ray Bolger (10) J. Downs
6:20 (2) Weather
6:25 (2) T Harmon
6:30 (2) News (4)Movie (6) Johnny Jet (8) Newsreel
6:40 (8) Weather (10) News
6:45 (2) (8) Froman (4) J. Latham (10) Patio Chats
7:00(2)Dth. Valley (4) Cor Archer (6)Work & Play (8) Liberace (10) Showboat
7:30 (2) Name Tune (4) (10) D Shore (6) Mr. D. A. (8) Peo. in News
7:45 (4)(10) News
8:00(4)J. Carson (4) (10) Groucho (6) TV Theatre
8:30(2-8)Climax (4) (10) Justice (6) Movie
9:00 (4) (10) Dragnet
9:30 (2 (8) Plyhouse (4)(10) TV Thea.
9:45 (6) News
10:00 (2) P. Defend. (4)(10) Lux Thea (6) Movie (8) Masquerade
10:30(2)Int. Police (8) My Secret
11:00 (2) Big News (4) News (8) Stop Music (10) Van Deerlin
11:15 (4) Sports (10) Movie
11:20 (4) Movie
11:30 (2) Movie (8) Newsreel

EVENING PROGRAMS
THURS. THRU WED.

Thurs., Aug. 25
5:00 (2) Sp. Funnies (4)(10) P'ky Lee (6) Ranger Hal (8) Portia
5:30(2)Archie (4) (10) H. Doody (8) R Q Lewis
6:00(2)Cartoons (4) See-Hear (5) Ray Bolger (10) J. Downs
6:20 (2) Weather
6:25 (2) T Harmon
6:30 (2) News (4)Movie (6) Johnny Jet (8) Newsreel
6:40 (8) Weather (10) News
6:45 (2) (8) Froman (4) J. Latham (10) Patio Chats
7:00(2)Dth. Valley (4) Cor Archer (6)Work & Play (8) Liberace (10) Showboat
7:30 (2) Name Tune (4) (10) D Shore (6) Mr. D. A. (8) Peo. in News
7:45 (4)(10) News
8:00(4)J. Carson (4) (10) Groucho (6) TV Theatre
8:30(2-8)Climax (4) (10) Justice (6) Movie
9:00 (4) (10) Dragnet
9:30 (2 (8) Plyhouse (4)(10) TV Thea.
9:45 (6) News
10:00 (2) P. Defend. (4)(10) Lux Thea (6) Movie (8) Masquerade
10:30(2)Int. Police (8) My Secret
11:00 (2) Big News (4) News (8) Stop Music (10) Van Deerlin
11:15 (4) Sports (10) Movie
11:20 (4) Movie
11:30 (2) Movie (8) Newsreel

Fri., Aug. 26
5:00 (2)Cartoons (4) (10) Pink.Lee (6) Ranger Hal (8) Portia
5:15 (2) Space Fun
5:30 (2) Rascals (4) (10) H. Doody (8) R Q Lewis
6:00(2)Cartoons (4) See. Hear (8)Star Thea. (10) J. Downs
6:20 (2) Weather
6:25 (2) G Stratton
6:30 (2) News (4) Movie (6) Johnny Jet (8) Newsreel
6:40 (8) Weather (10) News
6:45 (2) (8) Como (4) Jack Latham (10) S.D. Exclus.
6:50 (4) Sports
7:00(2)Amos - Andy (8) What Goes (4)Fights (6)Christmas
7:30 (2) Ed Murrow (6)Christmas (8) Peo. in News
7:45 (4)(10) News (8) Newsreel
8:00(2)Dth Valley (6)Duffy Tavern (2-10)R. Buttons
8:30 (2) (8) Topper (4) Ed Fisher (6) Movie (10)Sports
8:45 (4) Sports
9:00 (2)(8) Star Ply 10)(4) Big Story
9:30 (2) (8) Brooks (4) (10) Dear Phoebe
9:45(6)News
10:00 (2) (8) Lineup (4) For Intrigue (6) Movie (10) Eddie Fisher
10:15 (10) Feature
10:30(2)Falcon (4) Theatre (8) Playhouse (10) Rocky King
11:00 (2) Big News (4) News (8) The Vise (10) Van Deerlin
11:15 (4) Sports (10) Movie
11:20 (4) Movie
11:30(2)Christmas Readings (8) News

Sat., Aug. 27
9:15(8) This Life
9:30(4)Hymn of Nation
9:45 (10) News
9:45(8)Barker Bill
10:00 (8) Movie (2) Youth's Stand (4)(10) Felton
10:30(8) Football (4)(10) Winchell (2) Yuth's Stand
11:00 (2) News
11:00(8)McConnell (4)Jokes
11:15 (2) Psychology (8) Movie
11:30(8)Cap Midnite (10) Don Howard
11:30(2)S. Cadet
11:45(4))Football
12:00(2)Bsktball
12:00(4-8)Basketball
12:30(2)(8)Movie
1:30(8)Sup. Circus (2)Lone Ranger (4) Sports
2:00(2)Winky Dink (8)Theatre (4)Sports
2:15(4)Music
2:30 (2) C. Carnival (8)Cap. Midnite (10)(4)Movie
2:45 (4)Music (8)Meet Mayor
3:00 (4) F.Garden (2)Learning (8)Think (4)Frm&Garden (2) Learning 54
3:30 (4) Industry (2) Movie (10) Movie
3:45 (4) Air Force
4:00 (4) Science Hall (8)Movie (6) Mex. Music (2) Winky Dink
4:30(4)Waggy (10)Forum (2)Contest Car.
4:40(8)Meet Mayor (10)S.D. Forum
4:45 (8) Cartoon
5:00(2)Pet S-Case (4) A. Inventory (6) Movie (8) San Diego '54 (10)Mr. Wizard
5:15 (2) News
5:30 (2-8) Lone Ranger (4)Zoo Parade (10) Fact Forum
5:45(10)Sports Roundup
6:00(4)Tri. Theatre (10)Inf. Police (6) Movie (8) Boxing
6:30 (2) Beat Clock (10) Talent Revw
6:50 (8) Sports
7:00(2-8)Prof. Father (10) Movie (6) Sports Rndup (10) V. Yolanda
7:30 (2 (8) Owens (4-10)Hor.Height (6) Movie
8:00(8)J. Gleason (4) (10) Rooney
8:30(4-10)H'lywood
9:00 (2) (8) Two For Money (4-10)Imo. Coca (6)Celebrate
9:30 (2) My Favorite Husband (4)Don O'Connor (8) Wh Were Yu
10:00 (6) TV Nbook (2) (8) K. Fonda (4-10)Geo. Gobel
10:15(6)Sango
10:30 (2)(8)Willy (4) (10) Hit Par
11:00 (2) Juke Box Jury (4) (10) News (8) Movie
11:05 (10) Rassling
11:15 (4) Guild
12:00 (4) Movie

Sun., Aug. 28
9:30 (8) Christophrs (2) Lite of Faith
9:45(8)Bible
10:00 (4) Youth Wants To Know (2) Lamp Unto My Feet (8)Let There Be Light
10:30(4)Religious of Faith (2) Look up Live (8)Your Trouble (6)Geisha Girl
10:30 (10) News
10:50 (8) Kickoff
11:00(4)Movie (2) News (10)Football
11:15 (2) Op Safety (4) Movie (8)Monte Hall
11:30(2)Face Nation
12:00 (2) Big Pict. (4)Princeton
12:30(2)Adventure (8) Contest (4)Forum
1:00(2)E. Sevareid (4) Mr. Wizzard (8)Zoo
1:30 (2) Search (4) Faith (8) Lone Ranger (10) Movie
1:45 (10) Coach Bench
2:00(8)Omnibus (2) Adveture (4) This is Life (10) Flick Fare
2:30 (4) Teen Trials (10) Movie
3:00 (4) Get Facts (10) Words-Music (6)Hifi
3:15(10)Todays World
3:30 (2) C. o Books (8)Your Doctor (4) N. Gillespie (10)Wrds & Mus (6)West. Thea.
4:00 (2) Chrono (4) Jr. Jury (8) Disneyland (10)Accused
4:15 (2) News
4:30(2)Cartoon Cor (4)Mary McAdoo
5:00(4)(10)Hall of fame (2)Sun. Lucy Sho (6) Movie
5:30 (2) G. Autry (4)(10) Backgrnd (8)Star Theatre
5:45(6)Kleidescope
6:00 (2) You There (4) Meet Press (6)Hopalong (8) GE Theatre (10) Your Music
6:30 (4) (10) Rogers (6)Rocky Jones
7:00(8)Pri. Secy (2)J. Benny (4)Date Europe (6) Detective (10) Peo Funny
7:30 (2) (8) My Line (4-10)Peepers (6) Movie
8:00 (2 (8) T. of T. (4-10)Com. Hour
8:30 (4)(10) Hall of Fame
9:00 (2) GE Theatre (4)(10) TV Plyhs (6)Lombardo (8) Winchell
9:15 (8) Tom. News
9:30(2)(8) Fav. Playhouse (6) In. Sanctum
10:00 (2) (8) Father Knows Best (4) (10) Loretta (6) Col March
10:15 (6) Movie
10:30(2)Awards (4)E. Cummings (8) Beat Clock
10:45 (2) L. Finley
11:00 (4) News (8) Danger (10) News
11:15(4)E. Peterson
11:30 (4) Late Mov. (6)Movie

Mon., Aug. 29
5:00 (2) Sp. Funnies (8) Portia
(4)(10)Pinky Lee (6) Movie
5:15 (8) Brite Day
5:30 (2) Rascals (8) R. Q. Lewis (10)Howdy Doody (4)Uncle Avory
6:00(2)Cartoons (8)Life with Father (4) See Hear (10) J. Downs
6:20 (2) Weather
6:25 (2) T Harmon
6:30 (2) (10) News (4) Movie (6) Johnny Jet (8) Newsreel
6:40 (8) Weather
6:45 (4) J Latham (2) (8) Como (10) Kaliedscope
7:00 (2) Studio 1 (4) Date Eur. (6) Ramar (8) Superman (10) Quiz
7:30(4)(10)T Martin (6) Cisco Kid (8) Peo. in News
7:45 (4) (10) News (8) Newsreel
8:00 (2)(8) Burns & Allen (4)(10)Sid Caesar (6) Star theatre
8:30 (2) (8) Godfry (6) Movie
9:00 (2) (8) Lo Lucy (4)(10)Medic
9:30 (2) (8) D. Bride (4) (10) Montgry
9:45 (6))News
10:00 (2) Mr D.A. (6) Movie (8) Fairbanks
10:30 (2) C. Detect. (4) Big Town (8) Studio 1 (10) Ella Rains
11:00(2)(4)(10)Nws
11:00 (10) V.Deerlin
11:15 (4) Sports
11:20 (4) Movie
11:30 (2) Finley (8))News

Tues., Aug. 39
5:00 (2) Sp. Funnies (4) (10) Pink.Lee (6)Movie (8) Portia
5:15 (8) rBight Day
5:30 (2) Rascals (4)Uncle Archy (8) Dbl or Noth.
6:00(2)Cartoons (4) Frandsen (8)Tiny Town (10) J. Downs
6:20 (2) Weather
6:25 (2) T Harmon
6:30 (2) News (4)Movies (6) Johnny Jet (8) Newsreel (10)Adventure
6:40 (8) Weather (10) News
6:45 (2) Jo Stafford (8) Jo Stafford (4) J. Latham (10) News
7:00(2-8)R. Skelton (6)Annie Oakley (4) Western (10) Talk
7:30 (2) Ed Murrow (4) (10) D Shore (6)Waterfront (8) Peo. in News
7:45 (4) (10) News (2)Red Barber (8) News
8:00(2)Kingfish (4)Martha Raye (6) Fav. Story (8) Bill Hickok
8:30 (2)(8) Halls of Ivy (6) Movie
9:00 (2)(8) Meet Millie (4)(10) Theatre
9:30(2)Red Skelton (4) (10) Theatre (8) Theatre
9:45 (6) News
10:00(2)Dancer (4) 10) Truth or Consequences (6) Movie
10:30(2)T.B.A. (4) (10) G. Life (8)Golf
11:00(2)(4) News (8) F. Husband (10)Van Deerlin
11:15 (4) Sports
11:20 (4) Movie
11:30 (2) Movie

Wed., Aug. 31
5:00 (2) Barker Bill (4) (10) Pink.Lee (6) Ranger Hal (8) Portia
5:15 (2) Sp. Funies (8) Bright Day
5:30 (2) Rascals (4)Uncle Archy (8) R Q Lewis
6:00(2)Cartoons (4) Frandsen (8) Stu Erwin (10) J. Downs
6:20 (2) Weather
6:25 (2) T Harmon
6:30 (2) News (4) Movie (6) Johnny Jet (8) Newsreel
6:40 (8) Weather (10) News
6:45 (2) (8) Como (4) J. Latham (10) News
7:00(2-8)Boxing (4)Norby (6) Abbott & Costello (10) Film
7:30 (4) (10) Fisher (6)Rin Tin Tin
7:45 (4) (10) News (8) Peo. in News
8:00 (2)(8) Godfry (4)(10) I Married Joan (6)Tales Tom'w
8:30 (4) (10 Margie (6) Movie
9:00 (2) (8) Strike It Rich (4)(10)Kraft The
9:30 (2) Got Secret (8)Hollywood
9:45(6)News
10:00(4-10)Motorama (6) Movie (2)Dr. Baxter (8) Badge 714
10:30 (4) Fairbanks (2)Now a Then (8)Golf
11:00(2)(4) News (8) Dollar a Sec. (10)Van Deerlin
11:15 (4) Sports (10) Movie
11:30(2)(4) Movie (8) Newsreel

TV TOP TIPS

Thursday, Aug. 25
8:00 (4)(10) Groucho Marx
9:00 (4)(10) Dragnet

Friday, Aug. 26
7:30(2)Ed Murrow
9:30 (2)(8) Our Miss Brooks

Saturday, Aug. 27
9:00(4)(10) Imogene Coca
10:00(4)(10)Geo. Gobel

Sunday, Aug. 28
2:00 (2)(8) Omnibus
4:00 (8) Disneyland
8:00 (2)(8) Ed Sullivan

Monday, Aug. 29
8:00 (2)(8) Burns & Allen
9:00 (2)(8) I Love Lucy

Tuesday, Aug. 30
8:30 (2)(8) Halls of Ivy.

Wednsday, Aug. 31
7:30—(7) Disneyland

– M –

MOTELS
DEL-WOOD APARTMENT HOTEL 2104 Bacon AC-2-1909

MOVING & STORAGE
B & K TRANSFER 2205 Bacon AC-3-9008
OCEAN BEACH TRANSFER 5040 Newport AC-3-3271

– N –

NOTARIES
SIEGEL REALTY 4170 Voltaire AC-3-7147

NURSERIES
BLUE PACIFIC NURSERY 4850 Newport AC-2-1151
BAYVIEW NURSERY 4927 Voltaire ..C-2-8969
WALTER ANDERSEN NURSERY 3860 Rosecrans CY-6-6251
STEVENS NURSERY Farmers Market AC-2-3616

– O –

OFFICE SUPPLIES
BURDINE'S STATIONERY 4934 Newport AC-3-6795

OPTOMETRISTS
JOHN DAVIS LONG, O.D. 1370 Rosecrans AC-2-2575
S. KUNTZ, O.D. 1908 Cable AC-2-8430
STANLEY R. COBB, O. D. 1952 Sunset Cliffs AC-2-3030

– P –

PAINT & WALLPAPER
CORDS PAINT STORE 1916 Cable AC-3-9635

PAINTING— Paperhanging Contractors
LESLIE F. HULSHIZER AC-3-7206

PET SHOPS, SUPPLIES
BLUE PACIFIC PET SHOP 4828 Newport AC-3-0605
FARMERS MARKET PET SHOP 2750 Midway AC-2-2989

PLUMBERS
DAY & NIGHT PLUMBING 3006 Barnett AC-3-8189
RALPH DOVER PLUMBING 4752 Voltaire AC-3-8832

PLUMBING SUPPLIES
MIDWAY HARDWARE AND PAINT 3140 Midway AC-3-0078

PRINTING
PENINSULA NEWS 1918 Bacon AC-3-3156

– R –

REAL ESTATE
M. A. GRAY-REALTY 2182 Sunset Cliffs AC-2-1117
ZITA AKEY REALTOR 1922 Sunset Cliffs AC-3-1637

– S –

SCHOOLS— Nursery & First Grade
LITTLE TOTS NURSERY SCHOOL 4972 Santa Monica AC-2-2314

SCHOOLS— Nursery—9th Grade
WARREN-WALKER SCHOOL 4605 Pt. Loma AC-3-3663

SCHOOLS— Pre-School & Kindergarten
PLAYHOUSE NURSERY 4678 Santa Monica AC-2-8418

SERVICE STATIONS
DON LEWIS CHEVRON STATION 4794 West Pt. Loma Blvd. AC-2-7158
BILL'S MOBILGAS SERVICE Cor. of Pt. Loma Ave. and Sunset Cliffs AC-2-4422

SEWING MACHINES—
TURNER'S SEWING MACHINE CENTER 1951 Abbott AC-3-1427

SHOE REPAIR
TOMMIE'S SHOE REPAIR Heels in 5 minutes Farmers Mkt. AC-2-1296
WOOD'S SHOE SERVICE 4979 Newport AC-2-0165

SIGN PAINTERS
BOB WHEELER SIGN SHOP 5026 Brighton

– T –

TAXICABS
ABC CAB CO. OF OCEAN BEACH 5049 Newport AC-3-8322

TELEVISION DEALERS
BOB HORN TV 4856 Voltaire AC-3-3546
HOME APPLIANCE CO. 4896 Newport AC-3-7152

TELEVISION— Repair & Service
AMER. TEL-E-RAY LAB'S 1859 Bacon AC-3-9951
BOB HORN TV 4856 Voltaire AC-3-3546
ZENDA TELEVISION 3020 Midway AC-3-1608 801 Garnet HU-8-3858

TELEVISION RENTAL
BAY TV 2194 Cable AC-2-8447
BOB HORN TV 4856 Voltaire AC-3-3546

THEATRES
STRAND THEATRE 4950 Newport AC-3-3150

– U –

UPHOLSTERERS
ALEXANDERS UPHOLSTERING 5025 Newport AC-2-1345
POINT LOMA UPHOLSTERY 1164 Rosecrans AC-2-8657

– V –

VACUUM CLEANERS Repairs
CHRISTY ELECTROLUX SERVICE 4757 Narragansett AC-3-6418

VARIETY STORE
HOMER'S VARIETY 4871 Newport

– W –

WATCH REPAIRING
OCEAN BEACH CLOCK SHOP 5032 Newport AC-2-0215

WATER SOFTENERS Sales & Service
DUDLEY PLUMBING 4950 Voltaire AC-3-7468

WOODWORK
BOB'S FIXIT SHOP 4948 Voltaire AC-3-6938

– Y –

YARDAGE
OCEAN BEACH YARDAGE 1912 Cable AC-2-2433

MIDWAY HARDWARE AND PAINT 3140 Midway AC-3-0078
E. N. SCHOEN HARDWARE AND HOUSEWARE 4827 Newport AC-2-8091

HEATING
DAY & NIGHT PLUMBING & HEATING CO. 3006 Barnett AC-3-8189

– J –

JEWELERS
GLEN'S JEWELERS 4973 Newport AC-3-1840
SMITH & SON JEWELERS 4831 Newport AC-3-0718

– L –

LAUNDRIES—Self Service
OCEAN BEACH LAUNDROMAT 1877 Cable AC-3-1165
POINT LOMA LAUNDROMAT 4735 Point Loma Avenue AC-3-3016
ROSECRANS SELF-SERVICE LAUNDRY 1178 Rosecrans AC-2-1413

LAWN MOWER SHARPENING
AUSTIN'S LAWN MOWERS SALES AND SERVICE 4856 S. Monica AC-3-8324

LOCKSMITHS
OCEAN BEACH KEY SHOP 5032 Newport AC-3-8747

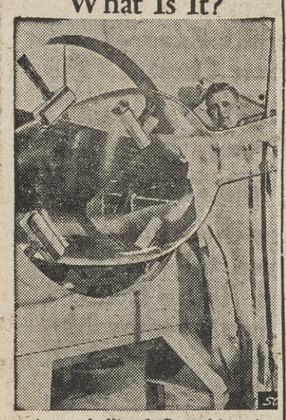
LUMBER
POINT LOMA LUMBER CO. 4975 N. Harbor Dr. AC-3-7111



Photo: Courtesy Canadian National Railways

This pretty Prince Edward Island miss knows there's much to see in Canada, the world's third largest country and favorite vacation land for countless Americans. From the fjord-like inlets of British Columbia across the towering glacier-scarred peaks of the Rockies to the forests, streams and sandy beaches of the Atlantic Provinces, each has its own particular vacation appeal. *FNS*

What Is It?



A toy balloon? Something for the government? Guess again. This "bubble" represents a unique step by which modern chemistry transforms such common raw materials as brine and petroleum into saran—a transparent plastic film which ultimately reaches the consumer as a versatile food wrapping material.

The bubble, 80 inches in circumference and about 1/6th the thickness of a human hair, is formed by injecting compressed air into an extruded tube of film. The novel operation stretches the film uniformly prior to winding on household rolls. The equipment is located in a new automatically controlled plant at Midland, Mich.

SAVE

AS YOU SPEND
SHOP WHERE YOU GET
"S.H." GREEN STAMPS

OCEAN BEACH

LOWNES' DEPT. STORE
4960 Newport
AC-2-8688

BURDINE'S STATIONERY
4934 Newport
AC-3-6795

LOMA PORTAL

H. E. MOORE GARAGE & SERVICE STATION
2918 Lytton St.
AC-3-5331



Brides-to-be:

"Something old
Something NEW
Something borrowed
Something blue."

Something new . . . a Good Luck Marriage charm which we hope you will carry with you always; they say "it holds the secret of a happy life."

May your Lucky Marriage Charm bring you the realization of your most glowing dreams of happiness.

One Lucky Marriage Charm will be found in every order of Art Point invitations or announcements.

See our invitation and announcement samples — there are none finer.

Let our society editor have all the details of your wedding.

PENINSULA NEWS

NEWS Want Ads Reach 44,000 Bargain Hunters Each Week

CLASSIFIED ADS PHONE AC 3-3157 OR AC 3-3156

Legal Notices

CERTIFICATE OF INDIVIDUAL FICTITIOUS NAME

State of California,
County of San Diego, ss.
I hereby certify that I am transacting business at 1852 Bacon St., San Diego, San Diego County, in the State of California, under a designation not showing the name of the person interested in such business, to-wit:
EL TROBADOR
Joe Le Gerrette
817 Sunset Cliffs Blvd.
San Diego 7, California

State of California,
County of San Diego, ss.
On the 6th day of August in the year one thousand nine hundred and fifty-five, before me personally appeared Joe Le Gerrette known to me to be the person whose name is subscribed to the foregoing instrument and he acknowledged to me that he executed the same.
WITNESS my hand and the seal of my office this 6th day of August, 1955.
(Seal) NED O. TITLOW
My Com. expires June 28, 1958
Published in the Peninsula News
Aug. 11, 18, 25, Sept. 1, 1955.

CERTIFICATE OF INDIVIDUAL FICTITIOUS NAME
No. 20328

State of California,
County of San Diego, ss.
I hereby certify that I am transacting business at 4918½ Newport Avenue, San Diego 7, in the State of California, under a designation not showing the name of the person interested in such business, to-wit:
STRAND BARBER SHOP
William H. Knopp
4325 Pescadero
San Dego 7, California

State of California,
County of San Diego, ss.
On the 9th day of August in the year one thousand nine hundred and fifty-five, before me personally appeared WILLIAM H. KNOPP known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he executed the same.
WITNESS my hand and the seal of my office this 9th day of August, 1955.
(Seal) FRANK C. OWEN
Published in the Peninsula News
Aug. 18, 25, Sept. 1, 8, 1955.

CERTIFICATE OF INDIVIDUAL FICTITIOUS NAME
No. 20287

State of California,
County of San Diego, ss.
I hereby certify that I am transacting business at 4030 Midway Drive, San Diego in the State of California, under a designation not showing the name of the person interested in such business, to-wit:
A MIDWAY BAIT AND TACKLE
Marvin E. Biddle
3940 Jupiter Street
San Diego, California

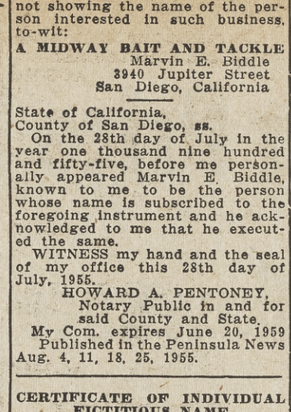
State of California,
County of San Diego, ss.
On the 28th day of July in the year one thousand nine hundred and fifty-five, before me personally appeared Marvin E. Biddle, known to me to be the person whose name is subscribed to the foregoing instrument and he acknowledged to me that he executed the same.
WITNESS my hand and the seal of my office this 28th day of July, 1955.
HOWARD A. PENTONEY,
Notary Public in and for said County and State.
My Com. expires June 20, 1959
Published in the Peninsula News
Aug. 4, 11, 18, 25, 1955.

CERTIFICATE OF INDIVIDUAL FICTITIOUS NAME
No. 20276

State of California,
County of San Diego, ss.
I hereby certify that I am transacting business at 1955 Bacon Street, San Diego 7, California, under a designation not showing the name of the person interested in such business, to-wit:
"STEVENSON MOTORS"
Ewart R. Stevenson,
308 Camino Del Rio
San Diego, California

State of California,
County of San Diego, ss.
On the 21st day of July in the year one thousand nine hundred and fifty-five, before me personally apeared EWART R. STEVENSON, known to me to be the person whose name is subscribed to the foregoing instrument and he acknowledged to me that he executed the same.
WITNESS my hand and the seal of my office this 21st day of July, 1955.
FRANK C. OWEN
Published in the Peninsula News
Aug. 4, 11, 18, 25, 1955.

1—Homes For Sale



Regardless of the condition of your house, L. Van Stelle Realtors can sell it for you. See them at 2304 Sunset Cliffs Boulevard.

HOME FOR SALE—4538 Newport, AC-3-6945.

4B—Real Estate Wanted

LISTINGS WANTED
Listings needed. We will advertise your properties at no expense to you. Buyers waiting.
WELCH & ROENICKE
Realtors
5000 Voltaire AC 2-8911

LISTINGS WANTED
We need listings, will advertise your properties in any San Diego paper at no expense to you For rentals, insurance and Notary see
BERT W. WENRICH
Ocean Beach
2029 Bacon AC-2-8425

5—Rentals

Send Visitor Here
He Will Be Glad You Did
DEL WOOD
APARTMENT MOTEL
First Class Accommodations
Day or Week
Call AC 2-1909 for Reservations.
2104 Bacon St. Ocean Beach
San Diego 7, Calif.

5A—Houses, Furn., Unfurn.

$85 — 1 Bedroom newly furnished and decorated house. No children or pets. Near all. AC-2-6067.

$65 — 1-Bdr., Garage, Antenna, Water. 4826 Del Mar. CY-5-6425.

$55 — 1 Bedroom furnished house. AC-2-4149.

5C—Apts, Furn, Unfurn.

1 Bedroom unfurnished $55. Mo. Garage, Bus line, Water, child Okay. AC-3-0186.

$60 — 1 Bedroom furnished near beach, bus. 5066 Voltaire. HU-8-5505.

FURN. APT. with TV. Man. $37.50 Mo. 5049 Newport.

5G—Misc Rentals

DO IT YOURSELF
Rent Our Tools & Equipment
Cement Mixers, Wheelbarrows, Power Weed Cutters, Power Lawn Mowers, Lawn Renovators, Roto Tillers, Garden Tractor, with Dozer and Plow, Sanders, Misc. portable electric tools. Trailers Elect. Hedge Shears
AUSTIN'S
4856 SantaMonica AC-3-8324

8—Contractors, Builders

REMODELING TIME
For FREE ESTIMATES call a licensed contractor. Exteriors, Interiors; Patios, French Doors, Picture Windows.
ADDITIONS ENLARGEMENTS
Homes - Business - Repairs
Call On
JOHN CLINT
HU-8-3797

WALLS, fireplaces, patios, barbecues, drains, carpentry, plastering repairs. Free estimates. A Simas. AC-2-6717.

GENERAL CONTRACTOR—Commercial Building. Remodeling and alterations. Specializing in Fine Homes. Angelo R. Frank, 2829 Canon Street, Point Loma, AC-3-0653.

TILE WORK, EXCELLENT INSTALLATION, very reas. AC-3-1471.

REMODELING & ROOM ADDITIONS
Let us assist you in your planning and financing.
FREE ESTIMATES & ADVICE
SAN DIEGO HOME IMPROVEMENT CO.
4837 Voltaire
Day AC-3-6216 Nite AC-3-8849

9—Painting & Decorating

ROBBIE'S
Pittsburgh Paint Store
Painting & Paperhanging
Contractors
FREE ESTIMATES
1855 BACON ST. AC-2-6181
Merrill A. Robertson

PAINTING, Papering with pride in my work. AC-2-7509.

EXPERT Painting at new low prices. Low monthly payments. AC-3-8014.

PAINTING and Decorating licensed and insured. Free Est. non union. Basil Parkhurst. HO-9-9152, HO-6-8485.

INTERIOR - EXTERIOR Painting. Low Hourly rates. Clean Work. No job too small. AC-2-8273.

10—Landscaping

Andy's
LAWN MAINTENANCE
Gardening Service, Tree Service
Free Estimate
AC-3-5358

LANDSCAPE GARDENING
Expert pruning, Yard cleaning and Trash removal. Hourly, weekly and monthly maintenance. CALL BEN M. STONE, AC-3-7668, AC-3-9477.

TOPSOIL
Grading, Skiploading
Larry Eulberg, AC-2-8883

13—Schools, Instruction

NATALIE MAE DANCE STUDIO, 1876 Bacon. HU-8-3514.

PIANO LESSONS—Reasonable Rates. AC-3-6867.

14—Personals

TO PROVIDE JOBS FOR THE HANDICAPPED GOODWILL NEEDS . . .
Clothing, men's, women's, childrens' of all kinds and sizes. Furniture and bedding, shoes, housewares and electrical appliance.
GOODWILL INDUSTRIES
402 5th Ave. BE-3-5157
24 hr. Telephone Service
Myron Insko, Exec. Director

15—Services Offered

DRESSMAKING AND DESIGNING, Experienced. Mrs. Fudge AC-2-2520.

CABINETS — Furniture, store fixtures, displays manufactured. Furniture Refinished. AC-3-1592.

IRONING—Very neatly done in my home. AC-3-6644.

LAWN MOWERS SHARPENED
Hand or power by factory approved methods. Satisfaction guaranteed.
Saws, Shears, Hand Tools
Pick-Up and Delivery
AUSTIN'S
4856 Santa Monica AC-3-8324

Curtains - Draperies
"Everything for your windows"
READY MADE Curtains, Bedspreads, Rods, Draperies, Shades, Venetian Blinds, Accessories. CUSTOM MADE Hand-Tailored Draperies, Cornices, Slip Covers. Free fabric displays and estimates by experts in your home.
30-60-90 DAY ACCOUNTS
—NO EXTRA CHARGE
JONIAUX
CURTAINS—DRAPERIES
Jules R. Joniaux, Prop.
1851 Bacon St. Ocean Beach
AC-3-5465

ANY ODD Job Phone BOB. Carpentry, Painting. Hedge-Trimming. Trash Hauling. Phone AC-3-6938.

HANDYMAN—Carpenter, Alterations, repairs to plumbing, glass, cement work. AC-2-4569.

MIMEOGRAPHING
Distinctive Work.
IBM Electric Typewriter
LELA LAYNE
1053 Rosecrans AC-2-3719

DRESSMAKING, Ladies' and Children's, AC-3-9636.

RUG SPRING Cleaning Special. 9x12, $6.00. Sewing, binding. Free estimates. Wall-to-wall cleaning. Purcell Rug Cleaner, 4234 Voltaire, AC-3-9877.

WINDOW SHADES
Repaired — Replaced
Bring in your old rollers and save.
SHAW'S FURNITURE
4051 Voltaire AC-3-3630

BILL PALMER—All types of concrete and masonery work. FREE ESTIMATES ANYTIME PATIOS HU-8-5401 DRIVES

WINDOW CLEANING — Residential, Commercial. Also floor waxing. Call Tony, AC-2-1425 or AC-3-9635.

Robert's Ocean Beach Jewelers
WATCH REPAIR
Guaranteed
3 Day Service
Strand Theatre Bldg.
4952 NEWPORT

15—Services Offered

GARDENING — Dozer work, Maintenance, Clean up work. AC-3-8362.

CARPENTRY, Repairs, remodeling, gardening, maintenance References. AC-3-1704.

16—Movers

OCEAN BEACH TRANSFER
MOVING AND STORAGE
5040 NEWPORT AVE.
AC-3-3271

17—Child Care

PLAYHOUSE NURSERY SCHOOL
State Licensed
Ages 2 to 6
Hours 6:45 a.m. to 6 p.m.
Kindergarten—Hot Lunches
4678 Santa Monica AC-2-8418

EXCELLENT CARE, lovely home, TV, Play Equipmt. Hot lunches. Trans. Avail. AC-2-9233.

BABY SITTING, Evenings, own trans. AC-3-6483 or AC-3-1325.

BABY Sitter, experienced Any time. AC-2-8174.

BEST of child and convalescent care. AC-3-7841.

18—Situations Wanted

DRESSMAKING, Alterations, Cleaners or Dress Shop. AC-2-9227.

19—Help Wanted, Female

LADY for light housekeeping. 7:30 a.m. to 12:30 p.m. 5 day week. AC-2-1872.

BABY SITTING—Light housekeeping. 5 days week.. AC-2-1394 after 5:30 p.m.

WOMAN for Part Time work. Hotel. AC-3-9205.

BABY SITTER, my home 5 days a week. AC-3-1531.

20—Help Wanted, Male

RELIABLE boy 9 to 13 work Sat. Call AC-2-7377 after 3 P.M. for Appointment.

CARRIER BOYS WANTED—Dependable boys between the age of 12 to 14 years old for routes in Pt. Loma and Loma Portal areas. Peninsula News, AC-3-3156.

21—Radio, TV Service

TELEVISION AND RADIO SERVICING IS OUR BUSINESS
We specialize in Radios, record players and car radios. All house calls in beach area $2.50
POINT LOMA RADIO & TV
Your Packard Bell Dealer
AC-2-8378 4875 Voltaire

TV SERVICE. Cash and carry. Big Savings. Fast, efficient service! Open evenings. Luckey Marine Radio, 4733 Point Loma Ave. AC-2-3069.

RENT A TV
Factory Service, ALL MAKES
Open evenings.
BAY TV
2194 Cable AC-2-8447

24—Misc. For Sale

SILVER FOX Buffet, Table and chairs. Coffee table. Step table. AC-2-5460—3112 Goldsmith.

ANTIQUES, Selling out, drop leaf tables, Glass and China. 1855 Sunset Cliffs. AC-3-5467.

RANGE—Holly, Apartment size. Good condition. $20. AC-3-8557.

WASHER—Easy Spin Dryer. Good condition. $45. AC-3-0695.

'54 CHEV. Radio $25. Complete with Aerial. AC-2-5430.

TELEVISION FOR SALE—How many people would buy that television if the price was right? Use the classified ads for results.

25—Wanted

GOOD USED PORTABLE TYPEWRITER. AC-3-5647.

26—Pets, Supplies

NICE Little kittens to be given away. AC-2-9565.

28—Lost & Found

LOST PARAKEET, Answers to name of Fritz. AC-3-0818.

29—Autos for Sale

KAISER TRAVELER, '49 Very low mileage, Perfect condition. Must see to apprecaite. AC-3-3234 Afternoons.

'47 PLYMOUTH Sedan, 2 door. Good condition. Tires good. AC-3-0159.

Real Estate

SELL RIGHT
with
CARTWRIGHT
We Need Listings!
List your home or income property with us and be assured of the following services:

1 — We know the market price of your home or income property. We will carefully appraise and list your property to bring you the top sales price.

2 — We will secure all loan information necessary and help the buyer in making application for loan if needed.

3 — We will advertise your property and with your permission hold 'OPEN HOUSE' as an added sales stimulant.

4 — We will make every effort to screen our prospects and show your property to qualified buyers.

5 — After the sale is made we will follow thru on the escrow, with careful attention to all details.

CALL US TODAY!

Please Remember— You Sell Right With CARTWRIGHT
Member S. D. Rtalty Board and Pt. Loma-Ocean Beach Multiple Listing
1780 Rosecrans AC-2-1131

Point Loma Select
BARN RED COLONIAL, 3-yr-old. 3 bedrooms. Fine corner lot in the POPULAR WOODED area. Vacant, shown any time. Immediate possession. Don't miss this! $15,950. $3,500 dn.

CRISP WHITE COLONIAL. A picture book home. 2 bedrooms & den. Fine location. Near Point Loma High. Exceptional grounds plantings, trees. Nothing like it. $15,750 including carpeting. Terms.

LOMA PORTAL PROPER. A captivating high gabled colonial cottage, 3 bedrooms, 1½ bath, fireplace. Immaculate inside & out. Choice neighborhood. Only $18,500, terms.

G. I. RESALE in the Wooded area. Redwood detailed. 2-bedroom. Floor to ceiling glass to ranch porch & patio. Only $3,000 down bal. like rent.

Robert Crooks Co.
REALTORS
2125 Poinsettia Drive
AC-3-7121 AC-2-866

Bermuda Circle
IN LOVELY
2 BR. & Den, 2 Bath
Modern shake shingle, view, fireplace and dishwasher. Enclosed patio with fireplace and barbecue. 91x165 lot. Several fruit trees. An excellent buy $23,750. TERMS! SEE TODAY!

Brand New Duplex Right on the Beach
2 BR. and 1 BR Modern design. $15,500. ONLY $4,000 Dn.

Pt. Loma Lots
Gage Dr., 102x165.....$6,250
Gage Dr., 118x180.....$7,850
Level R-4, 50x140.....$6,750

Catalina Realty
2732 Pt. Poma Ave.
AC-3-1611

Price Reduced
TO CLOSE ESTATE, nice 2 bedroom Ocean Beach home on well landscaped view lot. CALL CHARLIE SCHMIDT of RAY BAKER REALTY, 3741 - 5th AVE. CY-6-2137 EVEs AC-3-0200.

Real Estate

THE NEIGHBORS ARE TALKING
They hope some nice family will ge the best buy on their street. 2-B.R.s, plenty of closet space. Bath on hall plan. Nice L.R. with real fireplace, separate D.R., large kitchen with breakfast area, double sinks & garbage disposal; & Water Softener. Also has a basement which could easily be converted into a 1 B.R. apartment for in-laws or as an income unit. Large R-4 lot with 2-car detached garage and nice fenced yard at a price of only $12,500 with a moderate down payment.
DON'T MISS SEEING THIS!!
OPEN DAILY 2-6:00
2004 SUNSET CLIFFS BLVD.
Lovely 2-B.R. & den. Patio, fireplace. Many extras, too numerous to mention. Perfect location for retired couple or family with children attending Sacred Heart.

AN OLD FASHIONED DOLLARS WORTH
What more could you ask for. Lovely 2-B.R., stucco home on the front with an attached garage, patio; Rents $115.00 furnished. Also, a spacious garage; Rents $50.00 furnished. We really feel this is a terrific buy at $13,950 with only $2,000 down. Heart of Ocean Beach.

ZITA AKEY, Realty
1922 SUNSET CLIFFS BLVD.
AC-3-1637 AC-2-6528

Point Loma Values
$9,950 shake shingle 2-B.R. Near beach. New condition.

$10,950 2-B.R. stucco, 8 months old. EXCELLENT BUY $1,500 DN.

$10,950. Ideal small home. Compact yard. TERRIFIC VIEW!

$12,700. Large 2-B.R. Small yard. Immaculate throughout.

$13,950. 3-B.R. Nice yard, double gar. Good terms!

$16,500. Sparkling new 3-B.R. 2 bath. dream kitchen. REAL BUY.

$16,950. Classy 2-B.R. Really deluxe. View. Fireplace. BEAUTIFUL!

$19,950. 5 Bdrms, 3½ baths. Near 3 schools. Good terms.

$22,500. Spacious 3-B.R. 2 bath, large lot. WOODED AREA.

$26,700. Ultra modern "Story Book home". Harbor view. TAKE LOT AS DN.

$29,900. Earl American new 3-B.R. 2 bath. A THRILLER!

WE HAVE A FINE SELECTION OF HOMES WITH FINANCING TO SUIT YOUR BUDGET.

L. VAN STELLE
REALTOR
2304 Sunset Cliffs Blvd.
AC-3-7168
Eves. AC-3-7974

3 BR. Home & Apt.
Home in immaculate condition. Fenced with beautiful Lannai. The 1 bedroom apartment is new and very cute over 2 garages. Live in one and income will help buy it.

Home & Income
Large new 1 bedroom Duplex with big closets and a charming older home in back. It has beamed ceiling and dutch door in living room. Lots of space, garage and 2 car ports. Income $220 per mo. and only $18,950.

Top Value
Adorable 2 bedroom frame house. Pretty patio, redwood fenced, fruit trees, garage, near bus and stores. $8,950.

SUNCLIFFS REALTY
4791 Narragansett Ave.
AC-3-7292 AC-3-3527

Real Estate

OWNER SAYS
I'LL TRADE!!
MY BEAUTIFUL PT. LOMA 3-BR. 3-BATH AND PLAY ROOM VIEW HOME FOR A SMALLER PROPERTY. GET ALL THE DETAILS FROM MY BROKER.

HILMEN
Realtors
4118 Voltaire
AC-2-1123

MANY MANY BUYERS OF REAL ESTATE
CALL OR VISIT OUR OFFICE EACH WEEK IN SEARCH OF
"JUST THE RIGHT HOME or INCOME PROPERTY"
IF YOU ARE PLANNING ON SELLING YOURS, CHANCES ARE EXCELLENT THAT WE HAVE THE BUYER.
"READY, WILLING AND ABLE"
SO WHEN YOU ARE READY TO SELL—BOTH OF OUR PROBLEMS WILL BE SOLVED BY ONE QUICK CALL TO—

HILMEN
Realtors
4118 Voltaire
AC-2-1123

Pt. Loma Woodlands
3 B.R. 2 BATH NEAR NEW 2 car garage. All the extras. OWNER WANTS YOUR OFFER Excellent buy, quick possession.

Pt. Loma Heights
2 BEDROOM MODERN--VIEW Near schools, bus and stores, needs a little deforating. BUT IT'S A REAL BUY AT $11,500.

OPEN SAT., SUN., 1-5
4635-37 Muir
Home & Income
DUPLEX, 2 roomy 1 bedroom units. Excellent location. Close to everything. Price reduced to $12,750. TRY YOUR TERMS.

Ocean Beach
MUST SELL
$315 MONTH INCOME
PRICE REDUCED TO $27,500
Four—Two bedroom units, one furnished near new. Fine location. Will consider two or three bedroom home or trust deeds for equity.

BAY SHORE
4222 VOLTAIRE
AC-3-7141 Eves. AC-3-6852

Silvergate School Area
Immaculate 3 bedroom, large living, dining area. Sunny breakfast room. Near new. $17,500. FHA Terms.

Cabrillo School Area
Spacious 3 bedroom, den, nursery, 2 large tile baths, carpeting. Top condition thru out. View $27,500.

Redwood Hide-A-Way
2 bedrooms, all electric kitchen, lots of tile, trees, patio. $17,500.

Point Loma Real Estate
1057 Rosecrans
AC-3-1234 Eves. AC-2-6835



CHARMING RED FARM HOUSE
Old but good, 2 bedrooms, den, large family kitchen. Near Pt. Loma shops and schools. $10,900.
LIST YOUR RENTALS WITH US
MILNER REALTY
"The Red Barn"
AC-3-6201 AC-3-9916

SALE NOW GOING ON— CONTINUES THROUGH ENTIRE MONTH OF AUGUST

NOEL FURNITURE

2nd ANNIVERSARY FURNITURE SALE

See this FRIGIDAIRE SPECIAL!

NEW 10.3 CU. FT. FOOD FREEZER-REFRIGERATOR



5RF79

Model CDV-103 Special

NOW ONLY

Regular Price $369.95

Up to $100.00 Trade-in

Net Price $269.95

- All new 1955 special model just introduced in limited quantities.
- Separate zero zone food freezer.
- Self-defrosting in the refrigerator compartment. No pans to empty!
- All-aluminum, full-width rust-proof shelves.
- Golden, all-aluminum Quickube Trays.
- Two huge Hydrators for fruits and vegetables.
- Storage Door with egg rack, 4 removable shelves, lots of tall bottle space.
- All-porcelain, spacious food compartment in beautiful pastel color.

Here's Proof Positive you can get a really big 1955 FRIGIDAIRE at a really low price!

Nowhere else can you get a value like this! It's all new, especially built for this Special Event! It's BIG. It has everything you want in a Food Freezer-Refrigerator . . . and you have it for less than ever before! Remember. It's special. Quantities are limited. Get yours NOW!

See us today-while they last!

Only 2 ft. Wide has everything you need most!



5RF17-26

FRIGIDAIRE "Super-76"

JUST LOOK WHAT YOU GET!

- Full-width Super-Freezer Chest
- Full-width Porcelain Hydrator
- Full-width Chill
- Storage-Door has egg shelves, tall-bottle space, Butter Compartment, removable shelves.
- Golden, Aluminum Rust-Proof Shelves
- Quickube Trays with Instant Tray Release
- Right or left-opening door at no extra cost

Model SDV-76 On Easy Terms

Regular Price 229.95

Trade Allowance 40.00

Balance . . 189.95

NOEL FURNITURE WILL GIVE YOU---

$50 For Your Old Washer (In Working Condition)

toward your purchase of a

Frigidaire WV-65 All-Porcelian IMPERIAL Automatic WASHER

REGULAR $299.95

Just Pay . . . 249.95

Most Sensational Furniture and Appliance Values In Our History — See Other Sale Values Inside Pages in this issue.

Open MONDAY and FRIDAY EVENINGS 'til 9

CLOSED MONDAYS 'TIL 12 NOON

NOEL FURNITURE

4836 Newport Ave., Ocean Beach

Phones AC 3-3163 AC 3-3164